

HILLCREST HIGH SCHOOL**TOURISM EXAMINATION
JUNE 2014****GRADE 10****MARKS: 145****EXAMINER: MRS. SINGH****TIME: 2 HOURS****MODERATOR: MRS WILD**

ALL QUESTIONS ARE COMPULSORY.**RULE OFF AFTER EACH QUESTION.****WRITE IN BLUE OR BLACK PEN.**

Question 1

Explain the following:

- a) tourism
- b) domestic tourist
- c) outbound tourist
- d) service
- e) static accommodation
- f) sector
- g) icon

(14)

Question 2

Different types of tourists are interested in seeing different types of attractions. Use what you already know about the types of tourists to suggest which type of tourist will be interested in visiting the following South African tourist attractions:

1. Robben Island
2. The Kruger National Park
3. The Stock Exchange building in Johannesburg
4. The Van Staden's River bridge (for bungee jumping)
5. Shakaland
6. Nelson Mandela's house in Soweto
7. The battlefields of Kwazulu-Natal
8. The rose garden in Bloemfontein
9. The gold mine at Gold Reef City
10. Sun City in the North-West Province
11. Museum Africa in Johannesburg
12. The Union Buildings in Pretoria

(12)

Question 3

- 3.1 Match the descriptions in Column B with the items in Column A.
Write only the letter of the description next to the corresponding number in your answer book eg. 1 C.

COLUMN A	COLUMN B
1. Cango Caves	A. Where the Indian and Atlantic Oceans meet
2. Durban	B. The Holy City of Islam – many pilgrims come to this city each year
3. Kilimanjaro	C. Famous for the deep sea diving along the Kwazulu-Natal coast/Elephant coast
4. Alps	D. Famous for its Golden Mile of hotels and beaches
5. Sodwana Bay	E. Dome shaped mountain with a huge statue of Christ nearby
6. Cape Point	F. South Africa's finest Botanical Gardens
7. Sugar Loaf	G. Many game parks surround this snowcapped mountain
8. Mecca	H. Europe's premier ski resorts are located in this mountain range
9. Jerusalem	I. Famous for its canals, gondolas and art museums
10. Venice	J. Holy City of Christianity
	K. Mountain biking is a popular activity
	L. Located in Mpumalanga and Northern Province (Limpopo Province)
	M. Limestone Rock formation

(10)

- 3.2 Choose the correct statement from Column A that matches with the word in Column B

1. end point of your journey	A. Continental
2. money	B. Destination
3. within a province	C. Icon
4. sleeping compartment on ship	D. Excursionist
5. caravan	E. Bio-diversity
6. budget accommodation	F. Outbound-tourist
7. between provinces	G. Domestic
8. travelling ones own country	H. Multiplier effect
9. protecting and taking care of	I. Marina
10. hire a private plane	J. Cabin
	K. Intra-provincial
	L. Inter-provincial
	M. Mobile accommodation
	N. Global
	O. Recreation
	P. Conservation
	Q. Cuisine
	R. Currency
	S. Charter
	T. Backpackers

(10)

Question 4

Read the following case studies and recommend at least one type of accommodation for the tourists in each case. Use your knowledge about the various types of accommodation available to tourists to make these recommendations. Motivate why you chose this type of accommodation.

CASE STUDY 1**The Molefe Family**

Mr & Mrs Molefe live in Limpopo with a family of five children. The children are small. The youngest is two years old and the oldest is 11. They would like to take their children on holiday to the sea for five days. They can't afford to pay too much money, but would like to stay where their children are comfortable and can play freely without disturbing other people.

What kind of accommodation would you suggest for them? Give a reason for your recommendation.

CASE STUDY 2**Zambian students**

A group of university students from Zambia want to learn more about South Africa. They have a limited amount of money for accommodation and want to travel to Johannesburg, Durban and Cape Town.

What kind of accommodation in the various cities would you recommend for this group? Give a reason for your suggestion.

CASE STUDY 3**German business people**

A group of three German business people will be visiting South Africa to find out about investment opportunities. They will need comfortable accommodation which can provide facilities for them to be in contact with their companies in Germany, as well as secretarial services.

What type of accommodation do you think will suit them best? Give a reason for your recommendation.

CASE STUDY 4**English Grade 10 children**

A group of twenty Grade 10 children from England want to come over to South Africa during their school holidays and visit other Grade 10 learners in South African schools. As they are bringing British pounds with them, the cost is not an issue, but they don't want to be stuck in a hotel where they can't interact with the local children. Your school is one of those chosen for a visit.

Where would be the best place for these learners to stay while they are visiting your school? Give a reason for your suggestion.

Question 5

Read the passage below carefully and then answer the questions that follow:

**W.T.O. Strengthens Links Between
Sport and Tourism:
Barcelona, Spain 27 April 2000**

The world's leading organisations in sport and tourism are working together to show that these two leisure activities are important forces in the race towards **global economic prosperity**.

These two organisations have agreed to hold the first World Conference on Sport and Tourism on 22 – 23 February 2001 in Barcelona (Spain). Barcelona hosted the XXV Olympic Games in 1992. Since then it has experienced rapid growth in its tourism industry.

The aims of the conference are to draw attention to the close links that exist between sport and tourism and together they influence society positively, in terms of **sustainable economic development** and the promotion of peace and human understanding.

“The Olympic Games and sport competitions at world and continental levels generate development projects and significant revenues for the countries and cities which are hosting them” said the I.O.C. President. “The movement of athletes and spectators between countries around the globe also open new horizons of learning about the civilizations and cultures of different communities and promoting human understanding” he added.

It is clear that **mega-sporting events** such as the Olympic Games generate a huge amount of travel and help build the image of **host destinations** so that further tourism is encouraged” said W.T.O. Secretary General.

We also believe that international sports competition encourages tourists to practice more sports on their holidays, which is a trend the industry has been adapting to for the past few years.

(Adapted from W.T.P. Releases)

Explain what you understand by the following phrases:

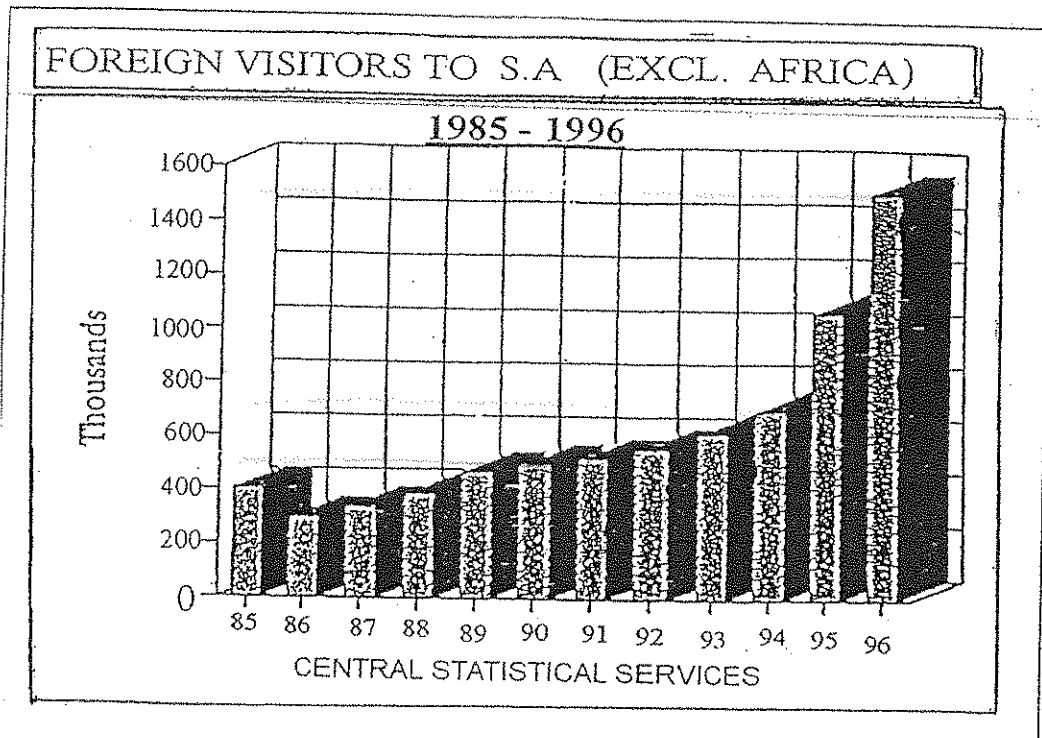
- 5.1 Host destination (2)
- 5.2 sustainable economic development (2)
- 5.3 global economic prosperity (2)
- 5.4 mega-sporting events (2)
- 5.5 Write out the following abbreviation in full and state the function.
- 5.5.1 W.T.O. (2)
- 5.6 Name **TWO** major sporting events that are held in South Africa annually that promote tourism and development. (2)

- 5.7 List **TWO** other leisure activities that attract tourists to a particular destination. (2)
- 5.8 From the passage, identify **THREE** ways in which sports tourism will benefit a country that will host the event. (3)
- 5.9 Describe how South Africa has benefited by hosting the World Cup Cricket in February/March 2003. (3)

[20]

Question 6

Study the graph below carefully and then answer the questions that follow:



- 6.1 State the number of foreign visitors to South Africa in:
- 6.1.1 1990 (2)
- 6.1.2 1996 (2)
- 6.2 Determine the difference in the number of tourists that visited South Africa in 1994 to 1996. (2)
- 6.3 Identify the trend in the number of visitors over the period 1994 to 1996. (2)
- 6.4 Give a reason to explain the trend in the number of visitors after 1994. (2)
- 6.5 List **THREE** ways in which this trend (identified in 6.3 above) will benefit South Africa's economy. (6)

5.6 “Tourism is often regarded as an unreliable source of income.”

Supply TWO reasons in support of this statement.

(4)
[20]

Question 7

Read the article on **ELEPHANT CULLING** and thereafter answer the questions that follow.

Recently a television documentary focused on the sad plight of elephant babies, orphaned after culling had taken place in one of our national parks. One reader made the following comments:

- * The orphaned babies have to be cared for by highly skilled individuals.
- * The animals shown in the feature were said to be suffering from stomach and intestinal pains due to the lack of mother’s milk. Even though a well-known company had been attempting to produce a substitute milk powder, they would have to come up with a product which could be quite expensive in the long run, as elephant babies suckle on their mothers for several years before the weaning process starts.
- * Elephants are known to be social creatures, and the babies were experiencing psychological trauma due to the fact that they had been separated from their mothers.

She then suggested that both the mother and baby elephant be killed during the culling process as the system seemed to be too inhumane.

In response to this point of view, a Senior Research Officer from the Kruger National park had the following to say:

Although the Parks Board finds the act of culling a distasteful task, their commitment to the conservation of the ecosystem means keeping the balance between all elements – soil, fauna, flora and water. In the event of an imbalance occurring, due to an unchecked increase in the population of elephants within a restricted area, for example, the food resources available to them will soon become depleted. The elephants will, of necessity, begin eliminating certain plant species from their habitat, thus also affecting other species in the food chain. The loss of top soil as a result of the over-utilisation of the habitat, poses a threat to the environment as well.

Many private game reserves and ranches in the areas where elephants have become extinct, are reintroducing these animals, and as far as possible, the Park has assisted in this effort. Younger animals adapt more easily to a new environment and breed in spite of having been relocated, whereas older elephants are difficult to restrain through fencing, and often become aggressive.

The Kruger National Park stressed its commitment to the long-term conservation of the elephant species within a sustainable ecosystem. Culling would always be performed in the most humane and compassionate manner, yet preference will always be given to attempts to relocate entire clans of elephant, should the opportunity arise.

Adapted from African Wildlife, Volume 48, No. 1

7.1 Choose a word or phrase from the passage that best matches the following descriptions:

- 7.1.1 Keeping a healthy balance in ecosystems. (2)
- 7.1.2 An area where living and non-living things interact. (2)
- 7.1.3 A group of particular animals, plants, birds, insects or fish with similar traits. (2)
- 7.1.4 A species which no longer exists. (2)
- 7.1.5 An area where particular species of plants, animals and insects live. (2)
- 7.2 Explain the difference between 'poaching' and 'culling' (4)
- 7.3 In your opinion, what negative impacts would the poaching of elephants in the Kruger National Park have on the ecosystem. Discuss two negative impacts. (4)
- 7.4 'Culling of elephants ensures that the environment is conserved.' Discuss two ways in which the culling elephants is beneficial to the environment. (6)
- 7.5 According to the article, what is the alternative to the culling of elephants? (3)
- 7.6 **The Kruger National Park is an example of an Ecotourism Destination in South Africa.**
- 7.6.1 Name one province in which the park is located? (1)
- 7.6.2 Do you agree / disagree with the method that the park is using to keep the ecosystem in balance? Explain your answer in detail. (4)
- 7.6.3 A couple from the USA are planning to visit the Kruger National Park. As their travel agent, provide them with practical advice on how to behave as responsible ecotourists in the park. (4 points) (8)
- [40]

Question 8

Read the passage below and answer the questions that follow.

Travelling to South

by Susan Wallace

We are from Glasgow in Scotland. We were planning a family holiday and visited our local travel agent. We needed passports and travel documents. Our travel agent organised all our travel arrangements. The main purpose of our trip is to visit our friends and family in South Africa and to celebrate my 21st birthday in the Kruger National Park. I want to see the BIG 5 and hear a lion roar.

Upon our arrival at O.R. Thambo International Airport, our passports were stamped by the passport control staff. Luckily for us we were able to collect all our baggage and were on our way to a restaurant for lunch.

We had to exchange our currency to South African rand before we could buy anything. We hired a car and were on our way to our hotel. At the four-star Jacaranda Hotel, a porter assisted with the carrying of our bags. The porter mentioned something about an en-suite bathroom and we had to pay p.p. sharing.

After a very nice breakfast, a tour guide took us to see some of the many tourist attractions in and around Johannesburg. We visited Gold Reef City and the Cradle of Humankind at the Sterkfontein Caves.

- 8.1.1 Identify THREE examples of services required by the Wallace family when travelling to and within South Africa. (3)
- 8.1.2 Explain the role of the tourist guide in your own words. (1)
- 8.1.3 Explain the term man-made attractions by using examples from the passages. (1)
- 8.1.4 In your opinion, are the Wallace family eco tourists? Give reasons for your answer. (2)
- [7]

