

# HILLCREST HIGH SCHOOL



June 2015

## ENGLISH HOME LANGUAGE

Grade 11

Time: 2 hours

Paper 1 (Language in Context)

Marks: 70

Examiner: Miss S. Boyce

Moderator: Mrs N. Atkinson

N.B. This question paper consists of 12 pages

### INSTRUCTIONS TO CANDIDATES

**READ THESE INSTRUCTIONS CAREFULLY BEFORE ANSWERING THE QUESTIONS**

1. Draw a 2cm wide margin on the right- hand side of each page of your answer booklet.
2. Leave a line after each answer.
3. Read and follow ALL instructions carefully.
4. It is in your own interests to write and present your work neatly.
5. Use your time carefully. Suggested time management:
  - Section A: approximately 50 minutes
  - Section B: approximately 25 minutes
  - Section C: approximately 45 minutes

## INSTRUCTIONS AND INFORMATION

1. This paper consists of THREE sections:
  - SECTION A: Comprehension (30 marks)
  - SECTION B: Summary (10 marks)
  - SECTION C: Language (30 marks)

You are required to answer questions from all three sections.

2. Read all instructions carefully.
3. Answer ALL questions.
4. Rule off after each section.
5. Number each answer exactly as the question paper is numbered.
6. Leave a line after each answer.
7. Write neatly and legibly.
8. Pay special attention to spelling and sentence construction.

**SECTION A: COMPREHENSION**  
**QUESTION 1: READING FOR MEANING AND UNDERSTANDING**

**TEXT A**

*Social Media and Society: The Good, The Bad and The Ugly*

1 Social media sites have taken over our lives. It's hard even to imagine that 10 years ago there was no Facebook or Twitter! 15 years ago people were actually waiting to hear from each other because even email wasn't that common.

2 How has social media actually influenced our life and the society in general? In my opinion (and I am an early adapter) it has had a positive impact. I am all for the widening of the world we live in, and easy communication around the world.

3 It doesn't mean I don't see the back side of the coin. I do know the cons along with the pros...

*The Good*

4 First, we have the obvious: communication. We are living in a time where the world is open to us. We can contact anyone around the world, at any time, with just a few keystrokes. It is free, unlike calling across the ocean, and live. We can also share elements of our life, from what we enjoy to photos of ourselves and those in our lives. It is like being a part of that person's world, even though distance keeps you apart.

5 There are also causes and information. Social media has made it possible for like-minded individuals to discuss important topics, widen their personal knowledge and discover things they never knew before. For example, young people around the world are now more involved than ever in their country's politics. Social media has contributed to that increase in a big way.

6 Non-profits are seeing the benefits of using social media for their awareness campaigns. Sites like Facebook, Twitter, YouTube and others are a cost effective means of spreading the word and getting support.

*The Bad*

7 But not all consequences of this technology are good ones. Like the way it has allowed us to hide behind screens and limited our social interaction face to face. You get the feeling of being social without having to go out and socialize. In the same vein, it gives you the feeling of being a friend (or having friends) without having to put in any actual work to build the relationship. Just think of how many people you have on your Facebook friends list. How many of them do you see on a semi-regular basis? At all?

8 Then we have the issue of how it has taken over our lives. I hate being out in public and seeing people on their phones. Seeing them talking never bothered me as long as they weren't being obnoxious. Nor does sending off a quick text bug me; maybe they are meeting someone and telling them where they are, or something. It is the obvious Facebooking or tweeting or whatever else that keeps people's eyes glued to their phones. We can't enjoy the world around us for an hour without retreating back into that safe little digital box.

9 Productivity is pretty much shot thanks to social media, as well. Admit it, you check your profiles during work, or find yourself wandering over to YouTube or your favourite blog during work hours. Here is a fun little game: every time you get distracted by a social media site, make a little strike on a piece of paper. At the end of the

day count all the strikes and feel your heart drop into your stomach as you try to estimate how much time wasted it represents.

### *The Ugly*

10 Some of what social media has done isn't just 'bad' it is flat out 'ugly'. Like the number of relationships that have been broken up over social networks. Now, don't misunderstand me, I am not saying that Facebook is to blame for this. It is just a tool that has seemed to make it easier to cheat, or to do things that cross a boundary in your relationship.

11 Then there are the sheer number of stupid, vain people on Facebook. Yeah, it seems a little mean to point out. But I bet you are thinking of at least one person who would fit into one (or both) of these categories. Each status message is a flat-out attention seeking sob fest, usually vague. Or way TMI (too much information) about their struggling relationship with someone they should have dumped six months ago. Let's not forget the badly spelled, grammatical nightmares that you would need a magic decoder ring that translated moron into English to read.

### *Conclusion*

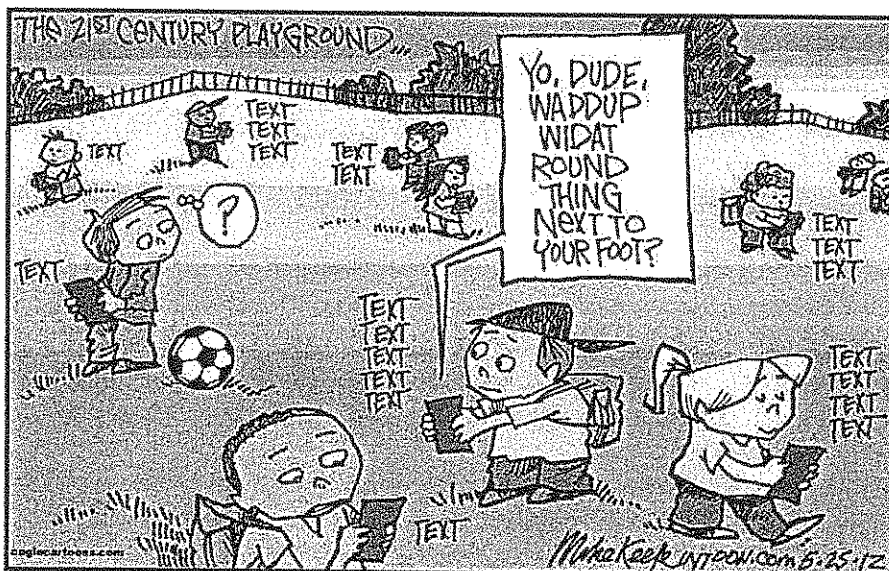
12 I think that the effects of social media have been somewhat balanced, to be honest. There are many good things about it, and many bad things. In the end, if you can keep your own life centered in reality and use social networking as a small part of it, you should be just fine.

13 For those who can't, it might be time to turn off the computer for a bit and go for a walk.

*[Adapted from an article written by Ann Smarty published online at <http://www.seochat.com/c/a/social/social-media-and-society-the-good-the-bad-and-the-ugly/>]*

AND

Text B



**Questions: TEXT A**

Refer to paragraph 1

- 1.1 Identify the two points that the writer makes in this paragraph. (2)

Refer to paragraph 2

- 1.2 What does the information in brackets tell us about the age of the writer? (2)

- 1.3 Explain what the writer means in the phrase "I'm all for the widening of the world". (3)

Refer to paragraph 4, 5 and 6

- 1.4 Outline the benefits of social media in your own words. (3)

Refer to paragraph 7

- 1.5 Discuss the danger that technology and social media pose to our human interactions. (3)

Refer to paragraph 9

- 1.6 Explain the issue that the writer has with social media in this paragraph. Use your own words. (2)

Refer to paragraph 10

- 1.7 How has Facebook negatively impacted relationships? Be sure to quote to support your answer. (2)

Refer to paragraph 11

- 1.8 Give an example of how people are "vain and stupid" on Facebook. Use your own words. (1)

- 1.9 Identify and explain the writer's tone in this paragraph. Be sure to refer closely to the diction in your answer. (3)

**Questions: TEXT B**

- 1.8 What does this cartoon imply about communication on the 21<sup>st</sup> century playground? Explain your answer. (2)

- 1.9 What does the fact that the young boy does not recognise the soccer ball at his friend's foot reveal about the lives of modern youth according to the cartoonist? (3)

**Questions: TEXT A and B**

- 1.10 Discuss which text is more successful about conveying the concerns surrounding technology and social media. (4)

**TOTAL SECTION A: 30 marks**

**SECTION B: SUMMARY**  
**QUESTION 2: SUMMARISING IN YOUR OWN WORDS**

You are preparing a speech on how to improve your self-image. Read the passage (TEXT C) below and write down the SEVEN main points you will include in your speech.

Summarise the article in your OWN WORDS in a fluent paragraph of 90 words.

**NOTE:**

- It is not necessary to write down a heading for your summary.
- Indicate an accurate word count clearly at the end of your summary.
- Marks will be deducted if you ignore these instructions

***WAYS TO IMPROVE YOUR SELF-IMAGE***

The more negative feedback we receive from others, the more likely we are to develop low self-esteem. So, pampering yourself occasionally with a day at a health resort, a special meal or a bunch of flowers is not selfish or indulgent. It means you care about and value yourself. Instead of surrounding yourself with people who are quick to criticise and judge you, spend time with family members, colleagues and friends who uplift you and make you feel good about yourself. Make a list of all your positive qualities and everything you have achieved in your life, no matter how small. Perhaps you are a fantastic cook or a good listener. Refer to your list often and remind yourself how much you have to offer. If there is something you really do not like about yourself (such as your quick temper or poor eating habits), commit to making change happen. Take it one step at a time and congratulate yourself on every success. Allow yourself sometimes to say 'no' to tasks given or favours asked. Remind yourself that your needs are also important. Instead of aiming for something unrealistic (like finding a cure for cancer), and feeling miserable when you fail, rather concentrate on something simple and practical (like planting a small vegetable garden). The more 'small' goals you achieve, the better you will feel about yourself and your abilities. This, in turn, will give you more self-confidence to deal with bigger goals. Eating healthily, sleeping well and exercising are all important in living life to the fullest. Before you go to bed, think of one pleasing event that happened in your day. Be thankful and look forward to the next uplifting moment.

*[Adapted from Clicks ClubCard Magazine, Issue 1, 2011]*

**TOTAL SECTION B: 10 marks**

SECTION C: LANGUAGE IN CONTEXT

QUESTION 3: ANALYSING ADVERTISING

Study the following advertisements (TEXTS D AND E) and then answer the questions set:

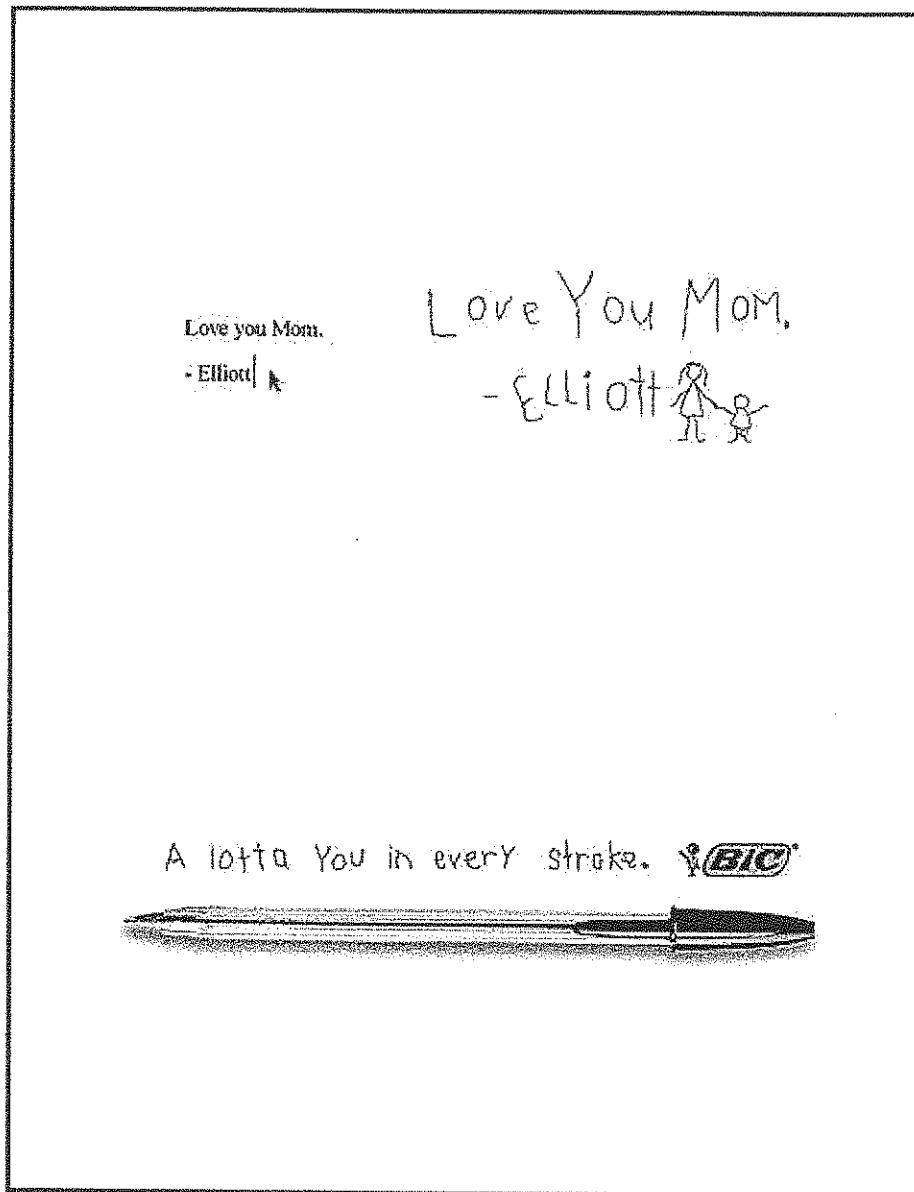
TEXT D



It's sugar free.

- 3.1.1 How do the visual elements support the words in the advertisement? (2)
- 3.1.2 Identify why this advertisement would appeal to both children and their parents. (3)

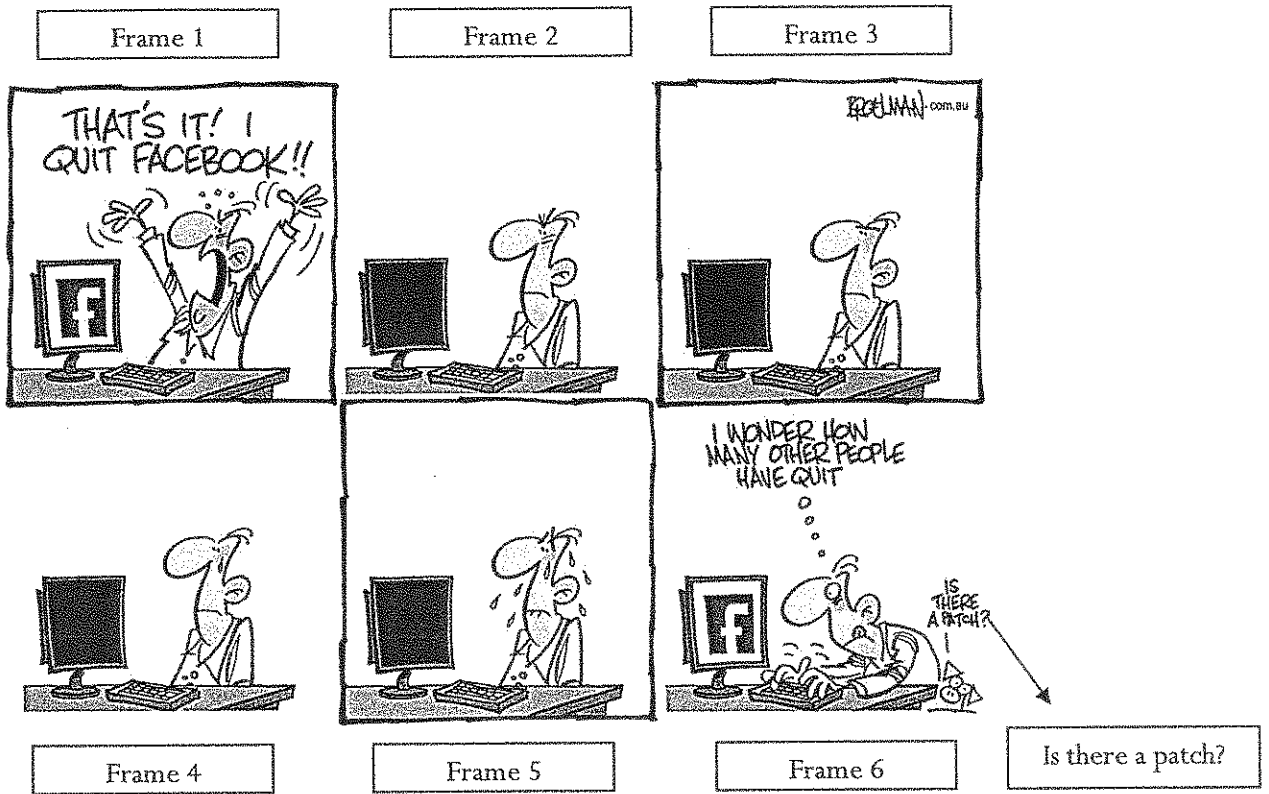
TEXT E



- 3.2.1 Why has the writer made use of both typed text and hand-written text in this advertisement? (2)
- 3.2.2 Do you think that this is an effective advertisement? Refer to the visual as well as the text used in your answer. (3)

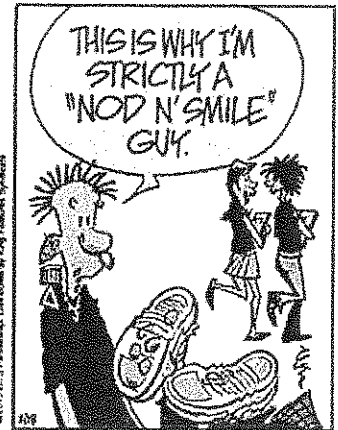
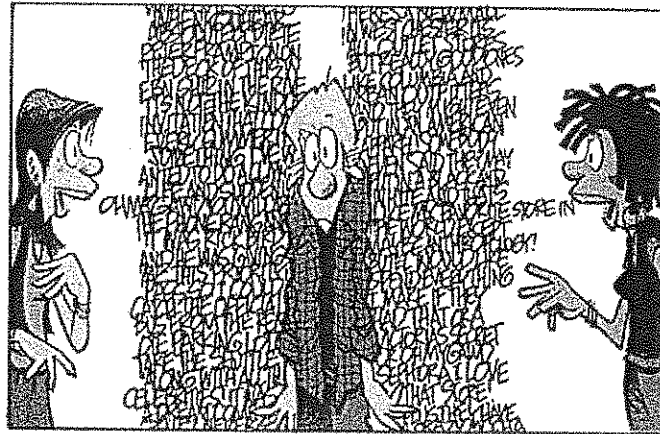
QUESTION 4: UNDERSTANDING OTHER ASPECTS OF MEDIA

TEXT F: OPINION AND ANALYSIS



- 4.1.1 Identify how the man is feeling in frame 1. Refer closely to both the visuals and text. (3)
- 4.1.2 Explain the humour contained in Frame 6. (3)
- 4.1.3 What does this cartoon reveal about modern society? (1)

TEXT G: OPINION AND ANALYSIS



4.2. What stereotype is this cartoon based on? Provide support for your answer.

(3)

[10]

**QUESTION 5: USING LANGUAGE CORRECTLY**

Read **TEXT H** below, which contains some deliberate errors and answer the set questions.

**A Teenager Finally Explains What Adults Just Don't Get About Facebook, Instagram, And Snapchat**

1	<p>What do teenagers really think of social media? How do they use it? What are they looking for in an app? The case of teenagers and their thoughts on the world around them has long been a code just waiting to be cracked. Plenty of people have tried to do so, and some have been more successful than others. But who better to discuss what teenagers think of social media and technology than teenagers themselves?</p>	
2	<p>One teen — a 19-year-old from the University of Texas at Austin named Andrew Watts — took to Medium to finally spell it all out for us.</p>	5
3	<p>"This article will not use any studies, data, sources, etc.," Watts says. "This is because you can easily get that from any other technology news website and analyze from there. I'm here to provide a different view based off of my life in this 'highly coveted' age bracket."</p>	
4	<p>We've peeled out some of the most interesting things he had to say about each social platform. Here's what Watts thinks of:</p>	10
5	<p>Facebook: "It's dead to us. Facebook is something we all got in middle school because it was cool but now is seen as an awkward family dinner party we can't really leave. It's weird and can even be annoying to have Facebook at times. That being said, if you don't have Facebook, that's even more weird and annoying."</p>	
6	<p>Instagram: "Everything about the application makes it less commercialized and more focused on the content, meaning more teens are inclined to visit it. When we do visit the application it is a much more pleasant experience so we are more inclined to Like and interact with the posts more."</p>	15
7	<p>Twitter: "To be honest, a lot of us simply do not understand the point of Twitter."</p>	
8	<p>Snapchat: "Snapchat has a lot less social pressure attached to it compared to every other popular social media network out there. This is what makes it so addicting and liberating. If I don't get any likes on my Instagram photo or Facebook post within 15 minutes you can sure bet I'll delete it. Snapchat isn't like that at all and really focuses on creating the Story of a day in your life, not some filtered/altered/handpicked highlight. It's the real you."</p>	20
9	<p>Tumblr: "Tumblr is where you are your true self and surround yourself (through who you follow) with people who have similar interests. It's often seen as a "judgment-free zone" where, due to the lack of identity on the site, you can really be who you want to be."</p> <p><i>[Adapted from an article written by Abdulrahman Al-Rashed published online at: <a href="http://www.businessinsider.com/what-teenagers-think-of-social-media-2015-1#ixzz3Zelb6SVh">http://www.businessinsider.com/what-teenagers-think-of-social-media-2015-1#ixzz3Zelb6SVh</a>]</i></p>	25

- Refer to paragraph 1
- 5.1 Identify the type of questions used in this paragraph. (1)
- Refer to paragraph 2
- 5.2 Explain the function of the dashes in line 5. (2)
- Refer to paragraph 4
- 5.3 Identify and explain the punctuation mark used at the end of line 11. (2)
- Refer to paragraph 5
- 5.4 Identify the type of sentence used in line 12 – 13 “Facebook is something...can't really leave.” (1)
- Refer to paragraph 6
- 5.5 Quote a word from this paragraph that shows that this article was written by an American author. (1)
- Refer to paragraph 9
- 5.6 Which punctuation marks other than brackets could have been used in line 24? (2)
- 5.7 What part of speech is “judgement-free” in line 25? (1)

**TOTAL SECTION C: 30 marks**

**Total for Paper: 70 marks**