

# HILLCREST HIGH SCHOOL



## BUSINESS STUDIES PAPER 2 GRADE 10 EXAMINATION – JUNE 2019

**EXAMINER:** MRS J CHABANT

**MODERATOR:** MRS EDY

**MARKS:** 100

**TIME:** 1½ hours

### INSTRUCTIONS:

- This question paper consists of **THREE** sections, namely **SECTION A, SECTION B and SECTION C**.
  - SECTION A: **COMPULSORY**
  - SECTION B: Consists of **THREE** questions covering Topics dealing with Business Roles and Business Ventures. Answer **ONLY TWO** questions from this section.
  - SECTION C: Consists of **TWO** essays covering Topics dealing with Business Roles and Business Ventures Terms 1 and 2.  
Answer **ONLY ONE** of the TWO questions from this section.
- Read the instructions for each question carefully and answer only what is required.
- Number the answers correctly according to the numbering system used in this question paper.
- Except where other instructions are given, answers must be in full sentences.
- The mark allocation of each question will determine the length of your answer.
- Start the answer to each question on a **NEW** page, for example QUESTION 1 – NEW PAGE, QUESTION 2 – NEW PAGE, QUESTION 3 – NEW PAGE et cetera.
- Use the table below as a guide for marks and time allocation for each question.
- Sections A, B and C MUST be answered in the booklet provided. Please indicate on the front cover which questions you have answered by putting it in a table format.**

QUESTION	SECTION		MARKS	TIME
1	A:	Multiple choice questions, correct word, Matching columns	20	15 mins
2	B:	<b>THREE</b> direct questions. Answer <b>ONLY TWO</b> questions	20	20 mins
3			20	20 mins
4			20	20 mins
5	C:	<b>TWO</b> essay questions. Answer only <b>ONE</b> essays.	40	35 mins
6			40	35 mins
		<b>TOTAL</b>	<b>100</b>	<b>90 minutes</b>

**Section A- COMPULSORY**  
**Answer all questions****QUESTION 1**

- 1.1 Four options are provided as possible answers to the following questions. Choose the answer and write only the letter (A – D) next to the question number (1.1.1 – 1.1.5) in the ANSWER BOOK, for example 1.1.6 B.
- 1.1.1 The following business is not a legal entity:
- A. Chatterbox coffee shop
  - B. Truworths Ltd
  - C. Kadashan Foundation
  - D. Bele CC
- 1.1.2 A business can 'give something back' to society through ...
- A. responsible business practice.
  - B. corporate social responsibility.
  - C. corporate social investment.
  - D. corporate governance.
- 1.1.3 A manager within the company who turns an idea into a profitable finished profit is known as a/an.....
- A. intrapreneur.
  - B. Tenderpreneur.
  - C. Entrepreneur.
  - D. none of the above
- 1.1.4 The term 'Limited' means:
- A. a limited number of members.
  - B. the profit is limited.
  - C. the liability of the shareholders is limited.
  - D. limited continuity.
- 1.1.5 Which **ONE** of the following refers to when an employer refuses striking employees entry onto the business premises?
- A. Lock-out
  - B. Go-slow
  - C. Strike
  - D. All of the above

(10)

1.2 Complete the following statements by using the word(s) in the list below. Write only the word(s) next to the question number (1.2.1 – 1.2.5) in the ANSWER BOOK.

Tax break; Non Profit Organisations ; Discrimination; Assets; Gamblers  
Anonymous; Liabilities; Regulators; Profits

- 1.2.1 \_\_\_\_\_ is to judge and deny rights and privileges to someone based on features which they can't control, such as race, culture, gender or a disability or illness.
- 1.2.2 This organisation assists people/employees who have a gambling addiction.
- 1.2.3 Businesses receive a \_\_\_\_\_ when they undertake corporate social responsibility projects to improve communities.
- 1.2.4 SPCA, Meals on Wheels, etc. are examples of this type of company.
- 1.2.5 One of the big advantages of being an entrepreneur is that all \_\_\_\_\_ belong to the owner.

(10)  
[20]

**SUB TOTAL FOR SECTION A: 20 MARKS**

**Section B: Short questions**  
Answer only **TWO** of the THREE questions. Number your work clearly and as it appears in the question paper.

**QUESTION 2 – BUSINESS ROLES**

2.1 Read the extract below and answer the questions that follow.

**POWER FORCE SUPERMARKET (PFS)**

Power Force Supermarket has initiated Corporate Social Responsibility programmes/CSR for the community in which they operate. The programmes focus on feeding scheme for old-age homes, HIV and Aids awareness and skills development.

- 2.1.1 Define Corporate Social Responsibility. (2)
- 2.1.2 Quote **THREE** CSR initiatives taken by Power Force Supermarket from the scenario above. (6)
- 2.1.3 Recommend initiatives that Power Force Supermarket can take to address other socio-economic issues in the community (6)
- 2.2 What is Triple Bottom Line Reporting? (2)

- 2.3 Suggest **TWO** reasons why there is a growing importance for CSR in Business. (4)  
**[20]**

**QUESTION 3 – BUSINESS VENTURE**

- 3.1 Read the scenario below and answer the questions that follow.

Kotso Tuesdi, is a BComm graduate. His dream has always been to be an entrepreneur. Recently he received a large inheritance from his grandpa's estate. Kotso is intending to use this money to fulfil his dream.

- 3.1.1 Highlight the factors that Kotso needs to take into account when choosing his form of ownership for his business. (6)
- 3.1.2 List **TWO** examples of businesses that Kotso can perhaps look at as a sole trader. (2)
- 3.1.3 Analyse the importance of a partnership agreement. (4)
- 3.1.4 Explain the characteristics of private companies. (6)
- 3.1.5 Suggest **ONE** advantage of Profit companies. (2)  
**[20]**

**QUESTION 4 - MISCELLANEOUS**

- 4.1 Name and explain **TWO** ways in which a business can ensure a diversified workforce. (6)
- 4.2 Suggest **TWO** actions that a community can take to highlight unethical business practices in a business in their community. (4)
- 4.3 What is the importance for an entrepreneur to have high energy levels? (6)
- 4.4 Provide **TWO** ways commonly used to end a partnership. (4)  
**[20]**

**SUB TOTAL FOR SECTION B: 40 MARKS**

**Section C: Essays**

Answer only **ONE** of the TWO essay questions. Number your work clearly and as it appears in the question paper.

**QUESTION 5 – BUSINESS ROLES**

Manny Thakurdeen has been advised by his finance manager and accountant that he should invest in the community. The manager called this Corporate Social Responsibility(CSR).

In an essay assist Manny to understand CSR by:

- providing a brief description of CSR
- explaining the benefits of CSR to Manny’s business
- suggesting with examples areas of social and economic needs in the community

**(40)****QUESTION 6 – BUSINESS VENTURES**

South Africa needs entrepreneurs who will be able to decrease the unemployment rate and help improve the standard of living of disadvantaged citizens.

Write an essay, in which you describe fully the following qualities of an entrepreneur:

- Confidence
- Risk takers
- Desire for responsibility
- Perseverance
- Organisational skills, commitment, flexibility and willpower
- And include reasons why entrepreneurs find it difficult to apply management principles

**(40)****SUB TOTAL FOR SECTION C: 40 MARKS****PAPER TOTAL: 100 MARKS**