



**BUSINESS STUDIES
GRADE 10
JUNE EXAMINATION
2021**

MARKS:	150
TIME:	2 HOURS
EXAMINER:	MR B MOFFATT
MODERATOR:	MS E BURGER MRS J RAMBURAN MRS M LEPPAN

INSTRUCTIONS

1. This question paper consists of **THREE** sections, namely **SECTION A**, **SECTION B** and **SECTION C**.
 - **SECTION A: COMPULSORY**
 - **SECTION B:** Consists of **THREE** questions covering Topics dealing with **Business Environments, Business Ventures and Business Roles**. Answer **ONLY TWO** questions from this section.
 - **SECTION C:** Consists of **TWO** essays. Answer **ONLY ONE** of the **TWO** questions from this section.
2. Consider the time allocation for each question when answering.
3. Read the instructions for each question carefully and answer only what is required.
4. Number the answers correctly according to the numbering system used in this question paper.
5. Except where other instructions are given, answers must be in full sentences.
6. The mark allocation of each question will determine the length of your answer.
7. Start the answer to each question on a **NEW** page, for example QUESTION 1 – NEW PAGE, QUESTION 2 – NEW PAGE, QUESTION 3 – NEW PAGE et cetera.
8. Use the table below as a guide for marks and time allocation for each question.
9. **Sections A, B and C MUST be answered in the booklet provided.**

QUESTION	SECTION		MARKS	TIME
1	A:	Multiple choice questions, correct word, matching columns	30	20 mins
2	B:	THREE direct questions. Answer ONLY TWO questions.	40	35 mins
3			40	35 mins
4			40	35 mins
5	C:	TWO essay questions. Answer only ONE essay.	40	30 mins
6			40	30 mins
TOTAL			150	120 minutes

SECTION A – (COMPULSORY – ANSWER ALL QUESTIONS IN THIS SECTION)

QUESTION 1.1:

Write only the correct letter next to the number in your answer booklet.

- 1.1.1. Public companies... (2)
- a. Must hold an AGM
 - b. Only hold an AGM if absolutely necessary
 - c. Do not have to hold an AGM
 - d. AGMs do not apply to South African companies
- 1.1.2. Which of the following is true of Private Companies? (2)
- a. Limited Liability
 - b. 2-10 owners
 - c. Lacks continuity
 - d. No legal requirement at the end of the business name
- 1.1.3. An effect of violence is... (2)
- a. Excellent concentration on work
 - b. Low productivity
 - c. Low stress levels
 - d. Increased creativity
- 1.1.4. Companies have... (2)
- a. 12 Shareholders
 - b. 3 Shareholders
 - c. Unlimited Shareholders
 - d. 1-10 Shareholders
- 1.1.5. Which of the following is true of CSR? (2)
- a. Contributes to company profits
 - b. Contributes to company publicity
 - c. Not a or b
 - d. Both a and b

(5x2=10)

QUESTION 1.2:

In each case, choose the **correct concept from Column B** that **matches the information** given in **Column A**. Write the number and letter only e.g. 1.2.6. F.

COLUMN A		COLUMN B	
1.2.1	Advantage of companies	A	No AGM necessary
1.2.2	Form of protest	B	Limited liability
1.2.3	Disadvantage of partnerships	C	Inclusivity
1.2.4	Personal Liability Company	D	Decisions take time
1.2.5	Providing equal opportunities	E	Political disturbance

(5x2=10)

QUESTION 1.3:

For each of the following sentences, decide which term/word in brackets is most appropriate.

- 1.3.1. All businesses in South Africa (must/do not need to) be registered. (2)
- 1.3.2. Socio-economic issues (affect/do not affect) the citizens of a country. (2)
- 1.3.3. Business owners choose their form of (ownership/taxation). (2)
- 1.3.4. AGM stands for annual (general/gathering) meeting. (2)
- 1.3.5. Corporate social responsibility refers to initiatives taken up by (individuals/businesses). (2)

(5x2=10)

[Total marks for Section A: 30]

SECTION B – COMPULSORY (ANSWER ANY TWO QUESTIONS)

QUESTION TWO – BUSINESS ENVIRONMENTS

2.1 Read the scenario below and answer the questions that follow.

Thomas Mhlongo has been appointed as a manager for a fast-food outlet in Polokwane. He would like to understand the market that he serves and the employees that he manages. One of the key challenges he faces are the many socio-economic issues.

- 2.1.1 Thomas earns substantially more than his subordinates. This is a key difference between the rich and the poor. What do we call this difference? (2)
- 2.1.2 Briefly describe the concept mentioned in 2.1.1. (2)
- 2.2 Thomas has to constantly deal with people coming into his business looking for jobs.
- 2.2.1 What are these people classified as? (1)
- 2.2.2 Describe this term. (2)
- 2.2.3 Suggest THREE possible causes of the term identified in question 2.2.1. (6)
- 2.3 One of the duties Thomas has to perform is to assist with recruitment (finding and employing new staff).
- 2.3.1 Assist Thomas by defining the term inclusivity. (2)
- 2.3.2 Outline THREE aims of inclusivity. (6)
- 2.4 In Thomas' short time in this business he has had to deal with various issues. From the list of scenarios below, identify the socio-economic issue linked to each.
- 2.4.1 The chef pushed a cashier into a wall out of frustration.
- 2.4.2 An employee constantly verbally disagrees with Thomas.
- 2.4.3 A cleaner passed away because he could not get access to antiretrovirals. (3x2=6)
- 2.5 Provide a brief outline of each issue mentioned in QUESTIONS 2.4.1, 2.4.2 as well as 2.4.3. (3x3=9)
- 2.6 Many businesses are struggling due to a lack of productivity from employees. Suggest TWO reasons for the low productivity levels in South Africa. (4)

[40]

QUESTION THREE - BUSINESS VENTURES

3.1 Redraw and complete the following table in your answer booklet:

	Partnership	State-Owned Company	Close Corporation
Number of owners			
Continuity (yes/no)			
Legal name ending			
Liability			
Establishment Document			

(15)

3.2 Read the following scenario and answer the questions that follow:

Sipho is considering opening his own business. Being unsure of how to go about putting a business together, Sipho has decided to ask you, a knowledgeable Business Studies student, to help him decide. He has narrowed his options down to either a Sole Trader or Close Corporation.

3.2.1 Using your knowledge of Sole Traders and Close Corporations, provide Sipho with ONE advantage and ONE disadvantage of these two forms of ownership. (4)

3.3 The owners' assets in a public company are protected, explain why this is so. (2)

3.4 Read the scenario below and answer the questions that follow.

SA ENTREPRENEURS WHO MADE THE BEST OF THE COVID-19 PANDEMIC

Over 2 million South Africans lost their jobs as a result of lockdown, but some businesses have seen remarkable growth despite a sharp downturn in the economy. Johannesburg businessperson Donald Valoyi can attest to this. As companies were downsizing or shutting their doors, his grocery delivery service, Zulzi, experienced a different reality. It grew at a pace he never predicted.

Article written by Mpho Lakaje 10 October 2020 for EWN

3.4.1 Donald Valoyi is in this business by himself. What form of ownership is this? (2)

3.4.2 Describe any THREE characteristics of the form of ownership identified in QUESTION 3.4.1. (6)

3.5 There are various terminologies associated with various forms of ownership.

3.5.1 What does the term jointly and severally liable mean? (4)

3.5.2 Describe dividends. (2)

3.5.3 Discuss the term legal entity. (2)

3.6 What does NPC stand for? (1)

3.7 State TWO tax advantages that NPCs have. (2)
[40]

QUESTION FOUR – BUSINESS ROLES

4.1 Read the scenario below and answer the questions that follow.

BARN Wholesale has been very involved in CSR projects over the last five years. As a result of this they have seen an average increase in sales of over 5.5% each year. BARN has been approached on three separate occasions by people wanting to invest in the business. BARN has been cited in two popular magazines for the work they are doing in the community. BARN was cited as a supplier of choice by at least 300 out of 650 independently surveyed customers. BARN is now looking at expanding operations into neighbouring countries.

4.1.1 Identify FIVE benefits of CSR to companies from the scenario above. Quote from the scenario to support your answer for each benefit. (15)

Use the following table as a guide when answering this question:

BENEFIT	QUOTE TO SUPPORT

4.1.2 List the THREE components of the triple bottom line. (3)

4.2 Read the following examples of corporate citizenship and classify them as either initiatives that have an impact on the workplace, environment or community, e.g. F. A new safety program in the factory – Workplace initiative.

- A. Setting up a local job fair for unemployed people.
- B. Training high school dropouts at the office in basic filing.
- C. Beach cleanup.
- D. Donating vouchers to a feeding scheme.
- E. Advertising the benefits of recycling. (5x1=5)

4.3 Outline THREE ways that businesses can act in a socially responsible way. (6)

4.4 Consider the role of Government with regards to CSR. (2)

4.5 Name and describe two other reasons for the growth of CSR (besides triple bottom line reporting). (6)

- 4.6 Provide THREE ways that YOU as a business owner would ensure that your business operated in a socially responsible way. (3)
[40]

[Total marks for Section B: 80]

SECTION C – ESSAYS - COMPULSORY (ANSWER ONE QUESTION)

QUESTION 5 – BUSINESS ENVIRONMENTS

Doing business in South Africa is becoming exceedingly difficult due to the many socio-economic issues plaguing society. With this in mind, discuss socio-economic issues under the following headings:

- Impact of crime on businesses in South Africa
 - Gambling
 - Piracy, counterfeiting and bootlegging
 - Poverty
- [40]

QUESTION 6 - BUSINESS ROLES

In today's modern economy, businesses have to constantly adapt to change in order to stay up to date with the needs and wants of customers. Part of that change includes a growing concern for more than just profits. With this in mind, discuss the concept of CSR under the following headings:

- Corporate Social Responsibility and key areas of concern
 - Supplier relations
 - Competitive labour markets
 - The potential benefits of CSR to companies
- [40]

[Total marks for Section C: 40]

[Exam Total: 150]