



Hillcrest High School

Grade 10

TOURISM

JUNE 2023

NAME: _____

GRADE: _____

TEACHER'S NAME: _____

MARKS: 130

EXAMINER: Mrs M. Singh

TIME: 2 Hour

MODERATOR: Mr E. Naidoo

This table is for the marker. Please do not write on it.

Q1		
Q2		
Q3		
Q4		
Q5		
Total		
%		

INSTRUCTIONS AND INFORMATION:

Read the instructions carefully before answering the questions.

1. This question paper consists of FOUR sections.
2. Answer ALL the questions.
3. Start EACH question on a NEW page.
4. Show ALL calculations where necessary.
5. You may use a non-programmable calculator.
6. Use the mark allocation for each question as a guideline for the length of your answer.
7. Write neatly and legibly.
8. The table below is a guideline to help you divide your time according to each section.

SECTION	SUBJECT	MARKS	TIME minutes
A	Short questions	30	20
B	Map work and Tour Planning	36	40
C	Tourism Sectors	22	30
D	Domestic Tourism	42	30
	TOTAL	130	120

SECTION A: SHORT QUESTIONS

QUESTION 1

Several possible options are provided as answers to the following questions. Write only the letter (A - D) next to the question number, for example 1.1.11. D.

1.1.1 A ... is used to calculate the distance between two places on a map.

- A. Map symbol
- B. Direction
- C. Scale
- D. Grid reference

1.1.2. This continent lies in all four hemispheres:

- A. Antarctica
- B. Africa
- C. Asia
- D. Europe

1.1.3. A tourist from New York wants to take a virtual walk of Cape Town that he will be visiting soon. He will use the following application:

- A. Google Earth
- B. Tourist maps
- C. GPS
- D. Google Street View

1.1.4. The following coordinates of Cape Town are given in the format:

Latitude: -33,918861
Longitude: 18.423300

- A. decimal
- B. degrees, minutes and seconds
- C. paper
- D. LCD

1.1.5. is the largest of the seven continents.

- A. Africa
- B. Europe
- C. Antarctica
- D. Asia

- 1.1.6 The Caribbean Islands forms part of this continent:
- A. North America
 - B. South America
 - C. Africa
 - D. Asia
- 1.1.7. Lines of latitude run parallel to the
- A. Equator
 - B. IDL
 - C. UTC
 - D. North Pole
- 1.1.8. The 0° longitude is called the _____.
- A. UTB
 - B. Equator
 - C. Greenwich Meridian
 - D. IDL
- 1.1.9. A map key is also referred to as a:
- A. Legend
 - B. Idol
 - C. Map grid
 - D. Distance indicator
- 1.1.10. The national road that connects Johannesburg town and Durban:
- A. N3
 - B. N1
 - C. N2
 - D. N4
- 1.1.11 The southernmost top of Africa is:
- A. Cape Town
 - B. Cape point
 - C. Stilbaai
 - D. Cape Agulhas
- 1.1.12 The meaning of the Sotho word, Gauteng, is :
- A. Golden Sun
 - B. Golden Mile
 - C. Place of Gold
 - D. Place of sunrise

1.1.13 Kwazulu-Natal has 600km of coastline and lies on the warmer....

- A. Mediterranean Ocean
- B. Pacific Ocean
- C. Indian Ocean
- D. Atlantic Ocean

1.1.14 A niche in the market....

- A. A group of people within a target market with different interest.
- B. A generally small group of people with a target market with a specific interest.
- C. The overall target markets.
- D. The competitive market.

1.1.15 Jason travels from Johannesburg to Pretoria. He is a /an _____ tourist.

- A. Outbound
- B. Intraprovincial
- C. Inbound
- D. Interprovincial

1.1.16 Jennifer travels from South Africa to the UK. This is known as _____.

- A. Outbound, international tourism
- B. Inbound, regional tourism
- C. Outbound, regional tourism
- D. Inbound, international tourism

1.1.17 People who enjoy the outdoors prefer this type of accommodation that is usually cheaper and less luxurious.

- A. Bed and breakfast
- B. Camping sites
- C. Guest house
- D. 5-Star hotel

1.1.18 To ensure an itinerary meets the clients need, the travel agent must draw up a _____ of the tourist.

- A. Tourist schedule
- B. Portrait
- C. Tourist profile
- D. Tourist plan

1.1.19 when an attraction is extremely popular and receives large numbers of visitors, often having a negative impact on the area.

- A. Domestic tourism
- B. Mass tourism
- C. Overpopulation
- D. International tourism

1.1.20 _____ is NOT an example of a cultural heritage site.

- A. Museums
- B. Graveyards
- C. Shipwrecks
- D. Shopping malls

(20)

- 1.2. Match the type of tourist in Column B with the description in Column A. Write only the letter next to the question number (1.2.1-1.2.5) in your answer book, for example 1.2.6. K

COLUMN A			COLUMN B
1.2.1.	Peter travels to KwaZulu-Natal to do shark cage diving.	A	Religious Tourists
1.2.2.	Susan and Sarah are visiting the Addo Elephant National Park which is a very popular area for bird watching.	B	Business Tourist
1.2.3.	Terisha undertakes a pilgrimage to Mecca.	C	Educational Tourist
1.2.4.	Lerato travels to Milan to buy clothes from her favourite boutique.	D	Ecotourist
1.2.5.	Bongi travels to Johannesburg to attend a trade show to promote his new business idea.	E	Recreational Tourist
		F	Adventure Tourist
		G	Health Tourist
		H	Shopping Tourist
		I	Cultural Tourist
		J	Special Interest Tourist

(5)

- 1.3. Match each of the following pictures to the correct attraction sub-sector from the list below.

Write only the word (s) next to the question number (1.3.1-1.3.5).

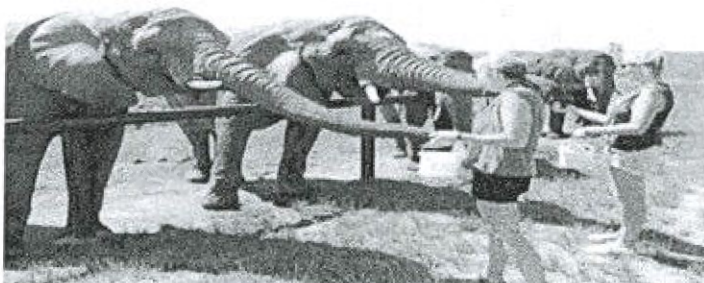
Events and Conferences		Gaming and Lotteries
Conservation	Leisure	Sport and Recreation

- 1.3.1.



<https://finishtime.co.za>

- 1.3.2.



<https://www.responsibletravel.com>

1.3.3.



<https://www.south-africa-tours-and-travel.com>

1.3.4.



<https://www.montecasino.co.za>

1.3.5.



<https://www.dispatchlive.co.za>

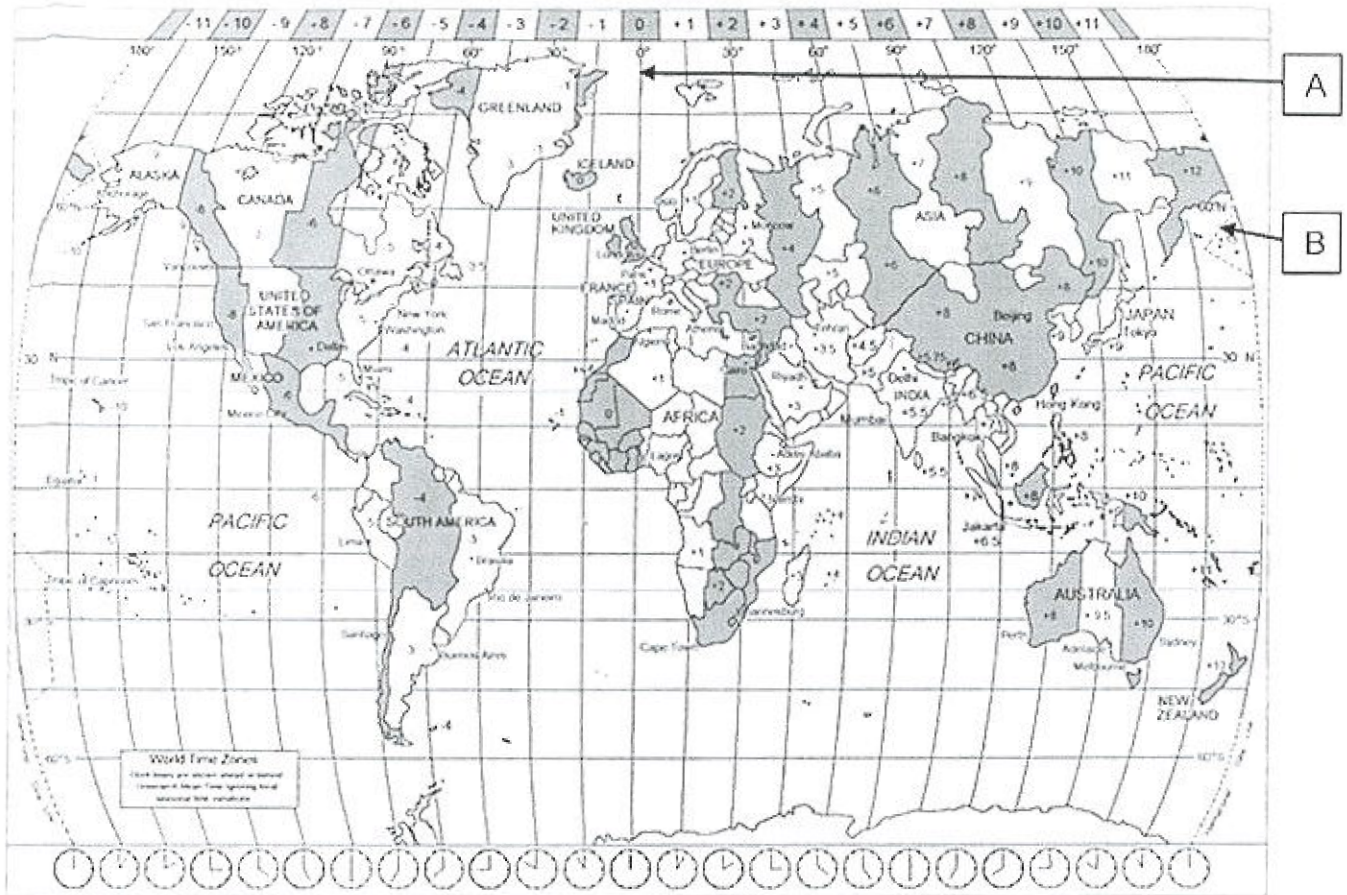
(5)

TOTAL SECTION A: [30]

SECTION B: MAP WORK AND TOUR PLANNING

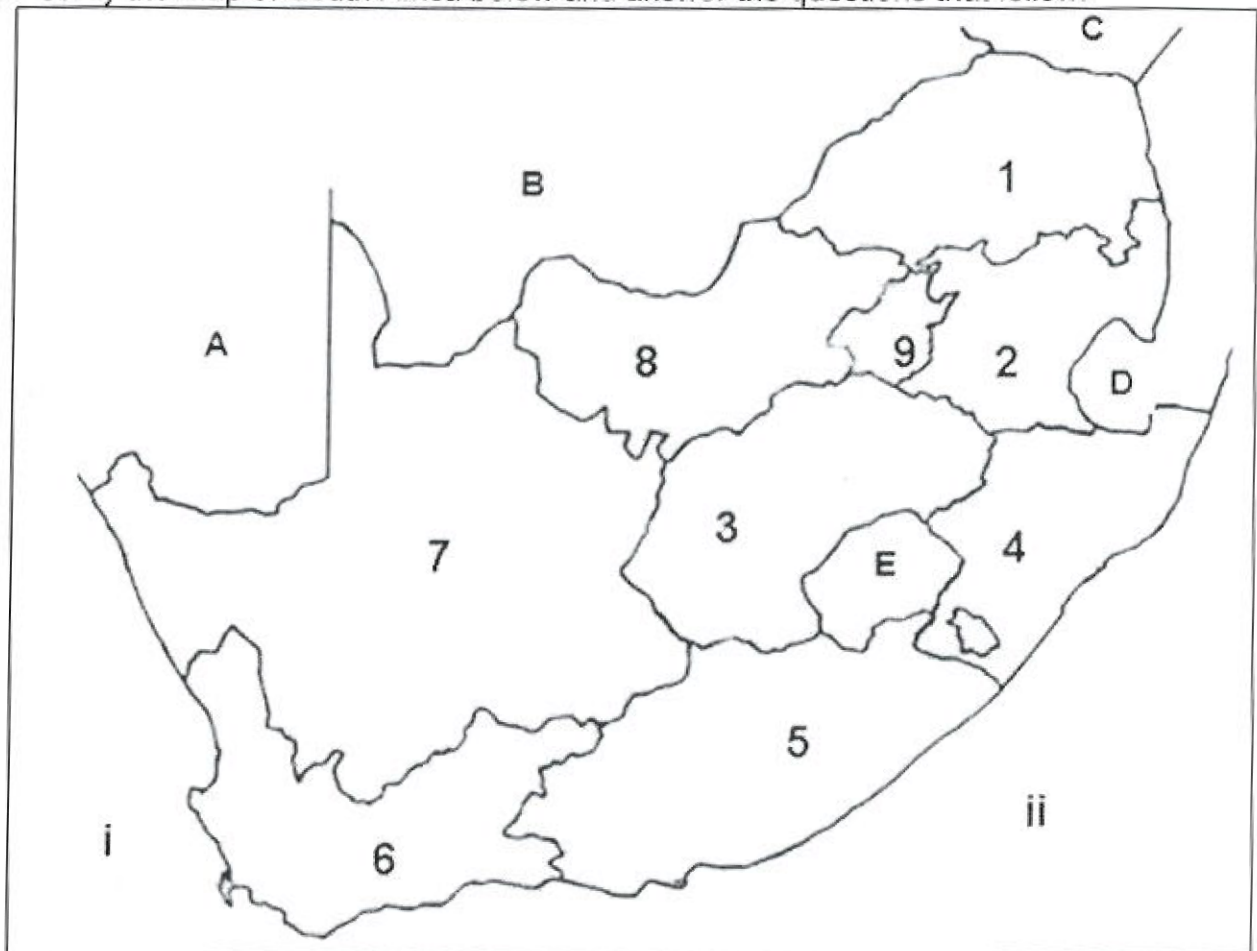
QUESTION 2

2.1. Look at the following map and answer the questions that follow:



- 2.1.1 Identify the lines numbered A and B. (2)
- 2.1.2 Explain what happens if you cross Line B from the West. (2)
- 2.1.3 Explain what is meant by the term "standard time" (2)
- 2.1.4. Identify the time zones of the following cities:
- a. Cape Town
 - b. Sydney (2)
- 2.1.5. Explain when a minus sign will be used when writing GPS coordinates. (2)

- 2.2. The type of map used by tourists depend on their needs and the information they require. Suggest a type of map to be used in each of the following scenarios:
- 2.2.1 Jackie and Roger is celebrating their anniversary by going on a trip on board the Blue Train. They want to see the route they will be taking. (1)
 - 2.2.2 Thabisang is a tour agent planning a trip for a group of ecotourist that want to visit different National Parks in South Africa. (1)
 - 2.2.3 Grace is visiting Sun City and wants to know where the Valley of the Waves is located. (1)
 - 2.2.4 John and his friends are planning a trip for their matric breakaway from Pretoria to Durban. They need to calculate how far they can drive before needing to stop for fuel. (1)
- 2.3. Study the map of South Africa below and answer the questions that follow:



- 2.3.1. Identify the oceans numbered (i) and (ii). (2)
- 2.3.2. Where do these two oceans, mentioned in QUESTION 2.3.1, meet? (1)
- 2.3.3. Name the two main gateways located in the province numbered 4. (2)
- 2.3.4. Identify South Africa's main gateway and indicate the number of the province it is located in. (2)
- 2.3.5. Identify the capital cities of the following provinces:
- Province number 8 (1)
 - Province number 1 (1)
- 2.3.6
- Name two coastal provinces. (2)
 - Name two inland provinces. (2)

	Bloemfontein	Cape Town	Durban	East London	George	Grahams town	Johannesburg	Kimberley	Port Elizabeth	Pretoria	Umtata
Bloemfontein	-	1004	634	584	773	601	398	177	677	456	570
Cape Town	1004	-	1753	1099	438	899	1402	962	769	1460	1314
Durban	634	1753	-	674	1319	854	578	811	984	636	439
East London	584	1099	674	-	645	180	982	780	310	1040	235
George	773	438	1319	645	-	465	1171	762	335	1229	880
Grahamstown	601	899	854	180	465	-	999	667	130	1057	415
Johannesburg	398	1402	578	982	1171	999	-	472	1075	58	869
Kimberley	177	962	811	780	762	667	472	-	743	530	747
Port Elizabeth	677	769	984	310	335	130	1075	743	-	1133	545
Pretoria	456	1460	636	1040	1229	1057	58	530	1133	-	928
Umtata	570	1313	439	235	880	415	869	747	545	928	-

Travel group SA advertises a tour of South Africa. The tour starts in Johannesburg where they will travel to Kimberley to see the Big Hole. From Kimberley they will travel to George, spending a few days visiting different attractions in the Garden Route. From George they travel to Cape Town, spending a week in the beautiful Mother City. Thereafter they will return again to Johannesburg.

- 2.4.1. Calculate the total distance travelled during this tour by indicating the distances for each leg of the trip. (5)
- 2.4.2. Calculate the total travelling time when travelling from:
- a. Johannesburg to Kimberley. (2)
 - b. Cape Town to Johannesburg (2)

[36]

TOTAL SECTION B: [36]

SECTION C: TOURISM SECTORS

QUESTION 3

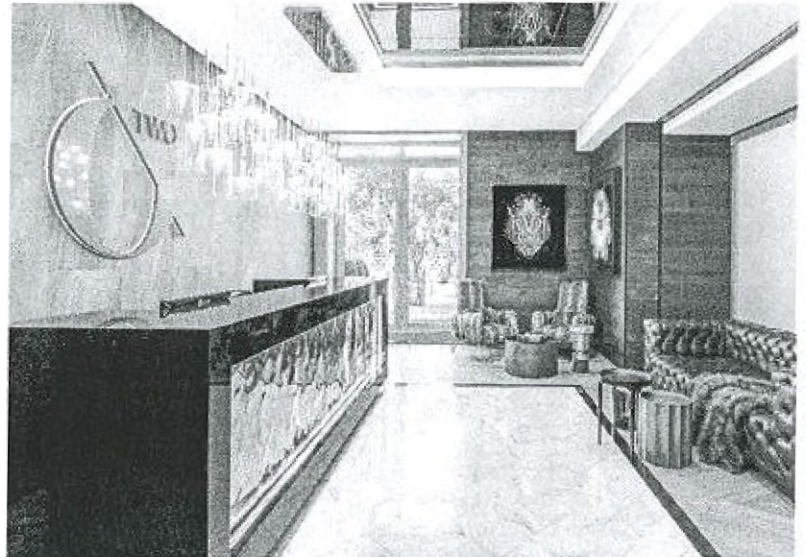
Read the case study and answer the questions that follow:

Mr Richards travels from Durban to Cape Town to participate in the Two Oceans Marathon that is taking place on Saturday, 15 April 2023.

He is still working on Friday till 13:00 and needs to get to Cape Town as soon as possible after work.

He will be staying at the OTwo Hotel which has a 4-star rating. Some of the rooms they have available are a queen room, an executive suite and a penthouse suite. Mr Richards will be travelling alone and needs to pay an extra single supplement when renting a room.

All their rooms have free Wifi, an electronic safe, a minibar, air conditioning and a smart TV.



The hotel offers full in room service menus Al la Carte for breakfast, lunch or dinner.

Adapted from: <https://www.otwo.co.za>

- 3.1 Identify the type of tourism referred to in the case study. (1)
- 3.2 Suggest a mode of transport for Mr Richards to travel to Cape Town. Motivate your answer. (2)
- 3.3 Identify the organisation responsible for grading the hotel. (1)
- 3.4 Discuss THREE advantages for the hotel to be graded. (3)
- 3.5 Discuss TWO advantages for Mr Richards to be staying in a graded accommodation establishment. (2)
- 3.6

Mr Richards will be travelling alone and needs to pay an extra single supplement when renting a room.

 - 3.6.1 Explain why Mr Richards will be paying single supplement. (2)
 - 3.6.2 How much will Mr Richards be paying extra? (1)

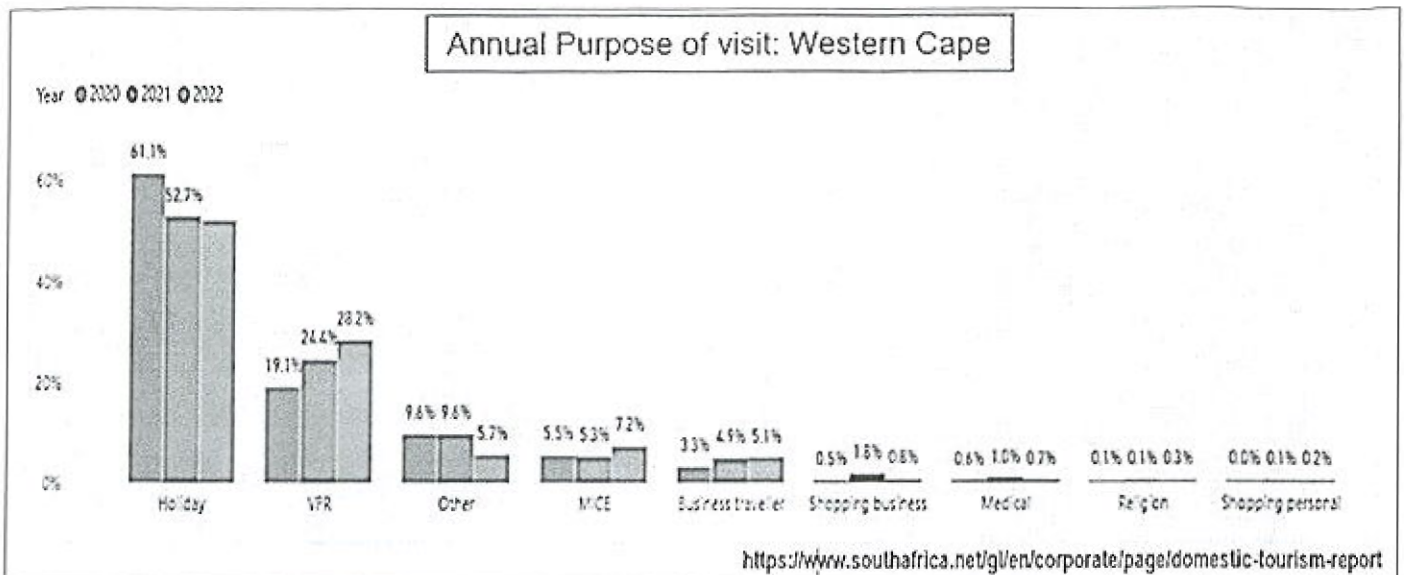
- 3.7. Identify the following in-room technologies from the text:
- 3.7.1. In-room technology for entertainment
 - 3.7.2. In-room technology for safety
 - 3.7.3. In-room technology for work
 - 3.7.4. In-room technology for comfort (4)
- 3.8. Explain the term "penthouse suite". (2)
- 3.9. Explain to Mr Richards what an A la Carte menu refers to. (2)
- 3.10. Does the hotel belong to the public or the private sector? Motivate your answer. (2)
- [22]

TOTAL SECTION C: [22]

SECTION D: DOMESTIC TOURISM

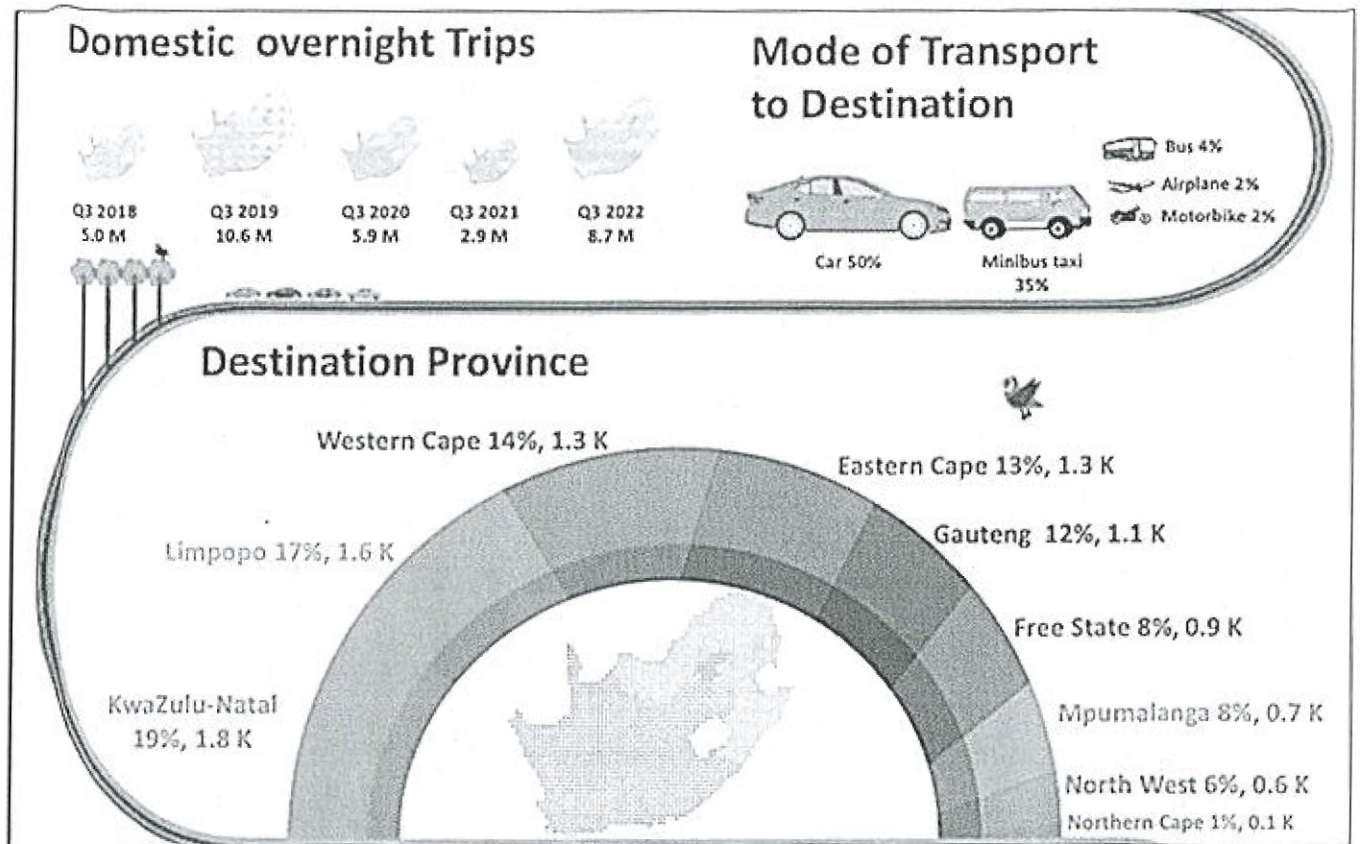
QUESTION 4

4.1. Study the graph below and answer the questions that follow:



- 4.1. Identify the main purpose for tourists travelling to the Western Cape. (1)
- 4.2. Suggest TWO possible reasons why the purpose identified in QUESTION 4.1. is the highest. (2)
- 4.3. Identify the TWO lowest purposes for travelling to the Western Cape. (2)

4.4. Look at the following infographics and answer the questions that follow:



<https://live.southafrica.net/media/299767/sat-q3-2022-infographic-rs.pdf?downloadId=416145>

- 4.4.1. Evaluate the Domestic Overnight Trips and explain the trend from 2018 to 2022. (4)
- 4.4.2. Which mode of transport is mainly used in South Africa to travel domestically. (1)
- 4.4.3. Identify the province with the highest number of visitors. (1)
- 4.4.4. Identify the province with the lowest number of visitors. (1)
- 4.4.5. Suggest possible ways how the province identified in QUESTION 4.4.3, can promote domestic tourism. (4)
- 4.5. Evaluate the impact of domestic tourism on South Africa's economy. (6)

[22]

Question 5

Read the information below and answer the question to follow.

Luigi and his family visited South Africa to watch England play the Springboks in a big Rugby match. They stayed in Johannesburg for two weeks, and then went to Durban for a week. While in Johannesburg, they visited Gold Reef City and watched a concert at FNB stadium in Soweto. They also took a bicycle tour around Soweto and went bungee jumping at the Orlando towers. They took a day trip from Johannesburg to visit Sterkfontein Caves in the Cradle of Humankind. On the last Saturday in Johannesburg, they watched England play the Springboks at Ellis Park Stadium.

In Durban they visit a major marine park and spent a lot of time at the beach, surfing, and snorkeling. They family really enjoyed their holiday and plan to visit South Africa again.

- 5.1 identify the primary attraction in the case study. (1)
- 5.2 Name two natural attractions mentioned in the case study. (2)
- 5.3.1 What is the name of the major marine park the family visited in Durban? (2)
- 5.3.2 What 2 activities could be done at the above major theme park? (2)
- 5.4 Using evidence from the case study, what two types of tourists could Luigi and his family be labelled as? (2)
- 5.5 Which two World Heritage sites in the same province could the family have visited while they were in Durban? (4)
- 5.6 which of the attraction the case study could be used to market South Africa as a destination for international tourists? Give a reason for your answer. (3)
- 5.7 Name the 2 provinces that Luigi and his family visited. (2)
- 5.8 List two activities Luigi engaged in. (2)

[20]

TOTAL SECTION D: [42]

GRAND TOTAL: [130]

