

# HILLCREST HIGH SCHOOL



## BUSINESS STUDIES PAPER 2 GRADE 12 EXAMINATION - SEPTEMBER 2021

**EXAMINER:** MRS J CHABANT

**MODERATOR:** MRS LEPPAN, MRS RAMBURAN  
MR MOFFATT

**MARKS:** 150

**TIME:** 2 HOURS

### INSTRUCTIONS:

- This question paper consists of **THREE** sections, namely **SECTION A, SECTION B and SECTION C.**
  - SECTION A: COMPULSORY**
  - SECTION B:** Consists of **THREE** questions covering Topics dealing with **Business Ventures and Business Roles.**  
Answer **ONLY TWO** questions from this section.
  - SECTION C:** Consists of **TWO** essays covering Topics dealing with **Business Ventures and Business Roles .**  
Answer **ONLY ONE** of the TWO questions from this section.
- Read the instructions for each question carefully and answer only what is required.
- Number the answers correctly according to the numbering system used in this question paper.
- Except where other instructions are given, answers must be in full sentences.
- The mark allocation of each question will determine the length of your answer.
- Start the answer to each question on a **NEW** page, for example QUESTION 1 – NEW PAGE, QUESTION 2 – NEW PAGE, QUESTION 3 – NEW PAGE et cetera.
- Use the table below as a guide for marks and time allocation for each question.
- Sections A, B and C MUST be answered in the booklet provided.**

QUESTION	SECTION		MARKS	TIME
1	A:	Multiple choice questions, correct word, Matching columns	30	20mins
2	B:	<u>THREE</u> direct questions. Answer <b>ONLY TWO</b> questions	40	30mins
3			40	30 mins
4			40	30 mins
5	C:	<u>TWO</u> essay questions. Answer only <u>ONE</u> essays.	40	40 mins
6			40	40 mins
		<b>TOTAL</b>	<b>150</b>	<b>120 minutes</b>

**Section A- COMPULSORY**

**Answer all questions**

**QUESTION 1**

- 1.1 Four options are provided as possible answers to the following questions. Choose the answer and write only the letter (A – D) next to the question number (1.1.1 – 1.1.5) in the ANSWER BOOK, for example 1.1.6 B.
- 1.1.1 G & J Attorneys are jointly and severally liable for the debts of the business. This form of ownership is known as ...
- A. Public Company
  - B. Partnership
  - C. Non-Profit Company
  - D. Private Company
- 1.1.2 Team members know each other and can get a task done as a unit during the ... stage of team development.
- A. Storming
  - B. Norming
  - C. Forming
  - D. Performing
- 1.1.3 An example of a non-verbal presentation is information in the form of a/an ...
- A. Written Report
  - B. Data Projector
  - C. Video Conferencing
  - D. Oral Report
- 1.1.4 Fanelo allows Sipho time to speak in an angry manner without attacking him. This is an example of dealing with a/an ... personality.
- A. Complaining
  - B. Quiet
  - C. Expert
  - D. Aggressive
- 1.1.5 Businesses use their ... programmes to improve the living conditions of the communities within which they operate.
- A. Social Governance
  - B. Social Investments
  - C. Corporate Social Responsibility
  - D. Corporate Governance

(10)

- 1.2 Complete the following statements by using the words provided in the list below. Write only the word(s) next to the question number (1.2.1 – 1.2.5) in the ANSWER BOOK.

Enquiry	storming	charismatic leadership	return on investment
Situational Leadership	age	forming	Equality
			gender

- 1.2.1 An entrepreneur is always looking to earn a higher \_\_\_\_\_ than the original amount invested.
- 1.2.2 \_\_\_\_\_ is one of the moral values of ethical behaviour.
- 1.2.3. This leadership style is often used when a low morale is identified among employees.
- 1.2.4 Businesses are dealing with \_\_\_\_\_ as a diversity issue when they encourage older employees to mentor younger employees.
- 1.2.5 Team members have to be tolerant of and patient with each other to survive this stage. (10)

- 1.3 Choose a description from Column B that matches a term in Column A. Write only the letter (A-N) next to the question number (1.3.1 – 1.3.5) in the ANSWER BOOK, for example 1.3.6 K.

	COLUMN A		COLUMN B
1.3.1	Social Responsibility	A	Occurs when the best solutions to a problem is chosen after considering various alternatives.
1.3.2	Disability Policy	B	Businesses are required by law to register with the Compensation Fund.
1.3.3	Decision Making	C	Name ends with Ltd.
1.3.4	Private Company	D	Group generates possible alternative solutions.
1.3.5	Problem Solving	E	Upholding moral standards when doing business.
		F	Obligation to work towards improving the welfare of communities.
		G	Is the process of finding solutions to difficult issues.
		H	Name ends with (PTY) Ltd.
		I	Is a state of struggle or disagreement over opinions / ideas in the workplace.
		J	Insured is covered against loss of income in case of unforeseen event resulting in being unfit for work / permanent disablement, leaving him or her unable to work or earn an income.

(10)  
[30]

**SUB-TOTAL SECTION A: 40 MARKS**

**SECTION B:– ANSWER TWO QUESTIONS ONLY** of the THREE questions.  
Please number your work properly.

**QUESTION 2 – BUSINESS ROLES**

2.1 Identify THREE unethical business practices that may pose challenges to business. (3)

2.2 Differentiate between ethical and professional behaviour. (8)

2.3 Name FIVE human rights in the workplace. (5)

2.4 Read the scenario below and answer the questions that follow.

**NIMROD ALUMINIUM (NA)**

Nimrod Aluminium has been experiencing a decline in sales and loss of profits. Management requested experts to suggest ways on how to solve their business problems. Employees are also encouraged to use creative thinking skills to generate new ideas on increasing sales.

2.4.1 Name the problem-solving technique used by Nimrod Aluminium. Motivate your answer by quoting from the scenario above. (3)

2.4.2 Discuss the advantages of the problem-solving technique identified in QUESTION 2.4.1. (8)

2.4.3 Advise the management of NA on ways in which they could create an environment that stimulates creative thinking in the workplace. (6)

2.5 Name THREE King Code principles of good corporate governance. (3)

2.6 Differentiate between *corporate social responsibility* and *corporate social investment*. (4)

**[40]**

**QUESTION 3 – BUSINESS VENTURES**

3.1 Identify the type of visual aid represented by EACH case below:

3.1.1 The financial manager is using slides to present financial reports to stakeholders. (1)

3.1.2 The sales manager listed figures for November, December and January in columns to indicate sales turnover. (1)

3.1.3 PSP Auditors are using web cameras on laptops and tablets to conduct meetings with stakeholders in distant locations. (1)

3.2 Outline the aspects to be considered when designing a multi-media presentation. (6)

3.3 The marketing manager of Tiger Brands has been requested to do a PowerPoint presentation and distributes handouts on their new marketing strategy.

3.3.1 Discuss the impact of a PowerPoint presentation. (8)

3.3.2 Advise the marketing manager on the advantages of using handouts during a presentation. (6)

3.4 Read the scenario below and answer the questions that follow

**GEORGIES COMPUTER SOFTWARE (GCS)**  
GCS specialises in developing new computer software for various computer programmes. Kash, the production manager, offers rewards to motivate employees who meet set targets. Thabang, the marketing manager, uses charm to influence his team to work hard.

3.4.1 Identify the leadership styles used by Kash and Thabang. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 3.4.1.

	LEADERSHIP STYLE	MOTIVATION
Kash		
Thabang		

(8)

3.4.2 Discuss the impact of Thabang's leadership style as identified in QUESTION 3.4.1, on businesses. (6)

3.5 Recommend THREE roles personal attitude has to make a leader successful. (3)

**[40]**

**QUESTION 4 – MISCELLANEOUS**

**BUSINESS VENTURES**

4.1 Read the scenario below and answer the questions that follow.

**ABI BEVERAGES (Pty) Ltd**  
ABI Beverages (Pty) Ltd want to convert their current company status to ABI Beverages Ltd so that they can invite the public to buy shares in the business.

4.1.1 Identify TWO forms of ownership from the Scenario. Motivate your answer by quoting from the scenario.

Use the table below as a GUIDE to answer QUESTION 4.1.1.

FORMS OF OWNERSHIP	MOTIVATION

(4)

4.1.2 Explain how *division of profits* and *legislation* may influence the success and/or failure of the form of ownership identified for ABI Beverages Ltd.

(8)

4.2 Discuss FOUR functions of the JSE.

(8)

**BUSINESS ROLES**

4.3 Read the scenario below and answer the questions that follow.

**SPARK TEAM (ST)**  
Spark Team is a group of computer science graduates who want to undertake a research project. They were comfortable with each other during their first meeting.

4.3.1 Identify the stage of team development that is applicable to the scenario above. Motivate your answer by quoting from the scenario.

(3)

4.3.2 Discuss THREE other stages of team development.

(9)

4.3.3 Advise ST's team leader on the implications of equality, respect and dignity on businesses.

(6)

4.4 Name TWO Economic Rights in the workplace for employees.

(2)

**[40]**

**SUB-TOTAL SECTION B: 80 MARKS**

**Section C: Essays**

Answer only **ONE** of the TWO essay questions. Number your work clearly and as it appears in the question paper.

**QUESTION 5 – BUSINESS ROLES**

Businesses employ people who have different ways of doing things, which may lead to conflict. It is important that businesses identify diversity issues and find ways to deal with them. Businesses should be well informed about handling conflict in the workplace.

Write an essay on the following aspects:

- Discuss the benefits of a diverse work force.
- Suggest ways in which businesses may deal with language and age as diversity issues in the workplace.
- Explain the causes of conflict in the workplace.
- Advise businesses on how they should handle conflict in the workplace. (40)

**QUESTION 6 – BUSINESS VENTURES**

Mashilo, a financial consultant, made a presentation on ordinary and preference shares. The presentation also addressed factors that need to be considered when making investment decisions. Mashilo received negative feedback from the audience on his presentation.

Write an essay on investments and presentations in which you include the following aspects:

- Differentiate between ordinary and preference shares.
- Discuss the following factors that must be considered when making an investment decision:
  - Risk
  - Taxation
  - Investment period
- Explain to Mashilo the factors that he should consider during a presentation.
- Recommend ways in which Mashilo can improve on his next presentation. (40)

**SUB-TOTAL SECTION C: 40 MARKS**

**PAPER TOTAL: 150 MARKS**