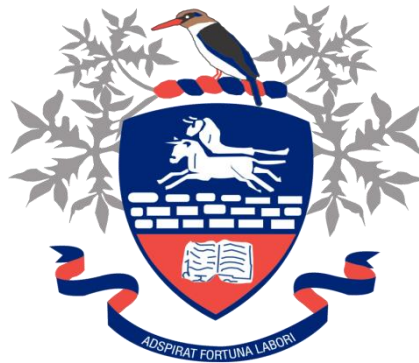


HILLCREST HIGH SCHOOL



September 2021

ENGLISH HOME LANGUAGE

Grade 12

Time: 2 hours

Paper 1 (Language in Context)

Marks: 70

Examiner: Miss S. Boyce

Moderator: Mrs N. Atkinson

N.B. This question paper consists of 12 pages

INSTRUCTIONS TO CANDIDATES

READ THESE INSTRUCTIONS CAREFULLY BEFORE ANSWERING THE QUESTIONS

1. Draw a 2cm wide margin on the right-hand side of each page of your answer booklet.
2. Leave a line after each answer.
3. Read and follow ALL instructions carefully.
4. It is in your own interests to write and present your work neatly.
5. Use your time carefully. Suggested time management:
 - Section A: approximately 50 minutes
 - Section B: approximately 25 minutes
 - Section C: approximately 45 minutes

INSTRUCTIONS AND INFORMATION

1. This paper consists of THREE sections:
 - SECTION A: Comprehension (30 marks)
 - SECTION B: Summary (10 marks)
 - SECTION C: Language (30 marks)

You are required to answer questions from all three sections.

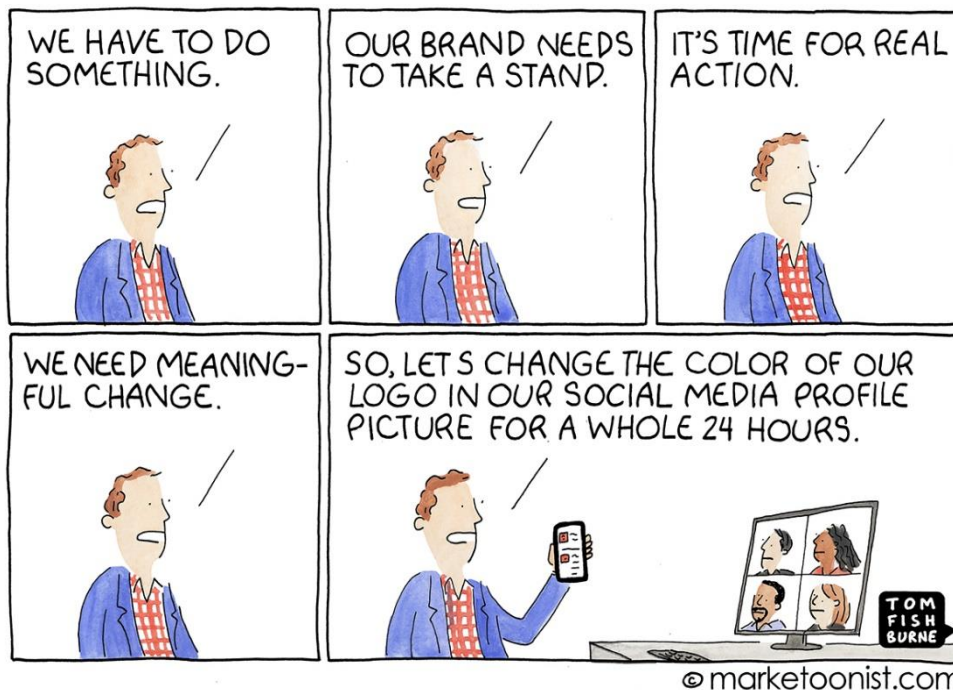
2. Read all instructions carefully.
3. Answer ALL questions.
4. Rule off after each section.
5. Number each answer exactly as the question paper is numbered.
6. Leave a line after each answer.
7. Write neatly and legibly.
8. Pay special attention to spelling and sentence construction.

9	If someone is posting infographic after infographic and spamming their social media accounts, whether it's serious or just performative, it may discourage people who don't know much about a particular issue. Eventually, seeing the same information repeated on everybody's account, or possibly a triggering video of the event that transpired, they will lose interest in the issue.	35
10	Although the "social media activism" movement isn't as strong as it used to be among teens, it is still being used to raise awareness about issues like sexual assault, hate towards Asian-Americans amid COVID-19 and income inequality. It consistently has had the ability to create positive change in our society, and in many cases, it has.	40
11	Therefore, every action that is taken as "social media activism" needs to be meaningful and genuine. When social media is used to combat injustice and raise awareness for issues in an effective and authentic way, it can be truly inspiring and change-making. That is why I don't think poorly of the concept as a whole, because of the awareness and change that it has the potential to create.	45
12	But if our community of social media users as a whole don't post with caution and deep thought, our activism won't help fuel the change that our society desperately needs.	

[Adapted from an article written by Lea Rival posted on:
<https://www.inklingsnews.com/opinions/2021/03/26/new-wave-of-social-media-activism-flawed-but-well-intentioned/>]

AND

Text B



Source: <https://marketoonist.com/2020/06/hashtagactivism.html>

Refer to the title

- 1.1 Explain the effectiveness of the title in the context of the article as a whole. (3)

Refer to paragraph 2

- 1.2 What happened in May/June of 2020 that allowed social media activism to grow? (2)

- 1.3 Explain who “regular” (line 9) people are. (2)

Refer to paragraph 3 and 4

- 1.4 What does the word “so-called” (line 12) imply about the writer’s attitude towards social media activism? (3)

- 1.5 Explain, in your own words, the point that the writer is making about the benefits of social media in paragraph 3. (2)

Refer to paragraph 7

- 1.6 Explain the meaning of the word “digestible” (line 28) in context. (2)

- 1.7 Critically discuss how the writer feels about people who simply repost content. (3)

Refer to paragraph 10

- 1.8 Identify two issues that social media activism has been used to raise awareness of. (2)

Refer to the whole text

- 1.9 Do you think that the writer is for or against social media activism? Substantiate your response. (4)

Questions: TEXT B

- 1.10 Identify the anti-climax contained in this cartoon. (2)

- 1.11 What point is the cartoonist trying to make? (2)

Questions: TEXT A and B

- 1.12 Critically discuss whether Text B supports or contradicts the message of Text A in paragraph 6. (3)

TOTAL SECTION A: 30 marks

SECTION B: SUMMARY

QUESTION 2: SUMMARISING IN YOUR OWN WORDS

TEXT C provides information about what fake news is and the dangers it poses to society. Summarise, in your own words, **what fake news is and why it is dangerous**.

NOTE:

1. Your summary should include SEVEN points and NOT exceed 90 words.
2. You must write a fluent paragraph.
3. You are NOT required to include a title for the summary.
4. Indicate your word count at the end of your summary.

TEXT C

What is fake news?

The Internet is an incredible resource for news and information, but unfortunately not everything online is trustworthy. Fake news is any article or video containing untrue information disguised as a credible news source. While fake news is not unique to the Internet, it has recently become a big problem in today's digital world.

Fake news typically comes from sites that specialize in bogus or sensationalized stories. It tends to use provocative headlines, like "Celebrity endorses not brushing teeth" or "Politician selling toxic waste on the black market". These headlines can seem suspicious or even unbelievable to the point of being silly, making it tempting to think of fake news as harmless.

In recent years, however, fake news has been responsible for a great deal of misinformation because more and more people have begun consuming and believing these articles without bothering to fact check or even read beyond the headlines. This acceptance of incorrect information has led to confusion, panic, and an inability to discuss the actual facts surrounding current events.

A fake news article is designed to outrage and shock, causing some readers to share it on Facebook, Twitter, or another type of social media platform without questioning it. Sharing the article exposes it to more people who may be outraged by it, who also share it without question, and so on. This cycle continues until a sizeable number of people believe this fake story is the truth.

Writers of fake news typically create it for one of two reasons: to fulfil a social agenda, like angering a population against a political opponent; or to earn advertising revenue through visits to their sites. Unfortunately, business is booming.

Online giants like Google and Facebook are attempting to crack down on fake news by banning suspicious sites from advertising on their platforms and asking users to report dishonest articles. However, many critics feel that Google, Facebook, and other online services still aren't doing enough.

Unfortunately, fake news writers will likely continue to create new sites and methods to get around any digital roadblocks. This means the best way to prevent fake news from spreading is to teach users how to identify fake news themselves. That means you!

[Adapted from an article posted online at: <https://edu.gcfglobal.org/en/digital-media-literacy/what-is-fake-news>

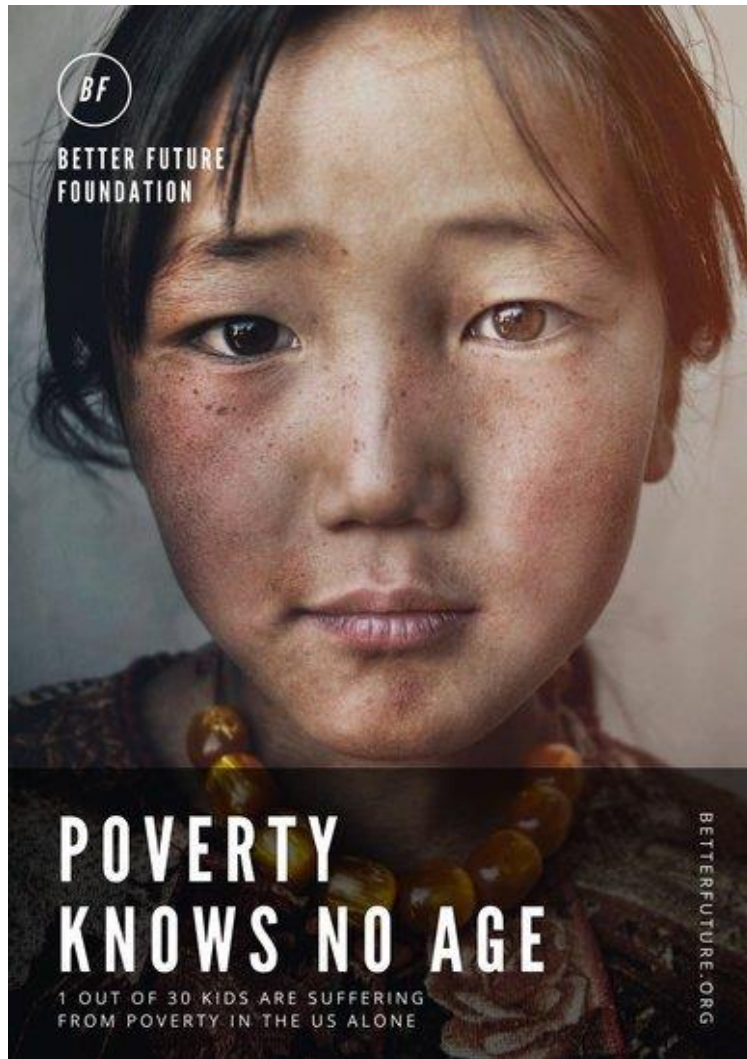
TOTAL SECTION B: 10 marks

SECTION C: LANGUAGE STRUCTURES AND CONVENTIONS

QUESTION 3: ANALYSING ADVERTISING

Study the following advertisements (**TEXTS D AND E**) and then answer the questions set:

TEXT D



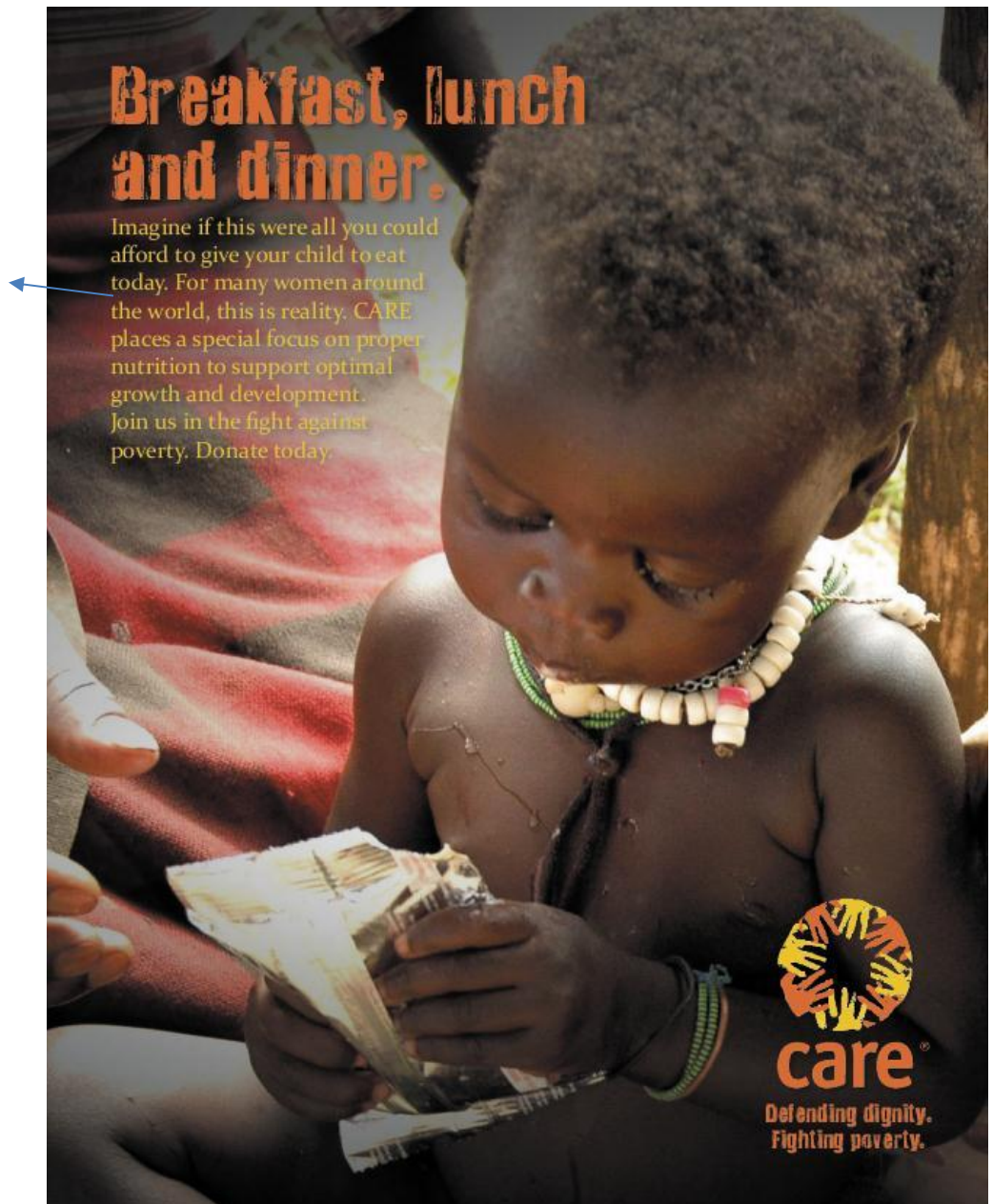
Source: <https://teatable297542433.wordpress.com/2020/09/25/poverty-knows-no-age-print-ad/>

- 3.1.1 Explain the intended message of this advertisement. (2)
- 3.1.2 Why do you think the advertiser chose to reference child poverty statistics from the US in the advertisement? (2)

TEXT E

Breakfast, lunch and dinner.

Imagine if this were all you could afford to give your child to eat today. For many women around the world, this is reality. CARE places a special focus on proper nutrition to support optimal growth and development. Join us in the fight against poverty. Donate today.



Source: <https://www.coroflot.com/kaitlynvangorkom/ad-campaigns>

3.2.1 What is the intended purpose of this advertisement? (2)

3.2.2 Do you think Text D or Text E is a more effective advertisement? Justify your response by referring to both the text and visuals from both advertisements. (4)

[10]

QUESTION 4: UNDERSTANDING OTHER ASPECTS OF MEDIA

TEXT F: OPINION AND ANALYSIS

TEXT F



Source: <https://za.pinterest.com/pin/519532506985873900/>

- 4.1.1 How does the cartoonist illustrate Calvin's (the child) disgust for his mom's planned dinner in frame 3? Be sure to reference the text and the visuals. (2)
- 4.1.2 Explain the humour in this cartoon. (3)

TEXT G



Source: https://blackcommentator.com/866/866_cartoon_zapiro_vaccination_question.html

- 4.2.1 How is South Africa feeling in this cartoon? Provide a reason for your response. (2)
- 4.2.2 Discuss the cartoonist's intended message. (3)

[10]

QUESTION 5: USING LANGUAGE CORRECTLY

Read **TEXT H below**, which contains some deliberate errors and answer the set questions.

<u>The attack of the key board warrior</u>		
1	You're on your favourite social media platform and an idea springs to mind that you want to post, or you decide to share someone else's post. To you, your post is tepid, inoffensive and polite. You wonder if anyone will like the post, or even bother to comment on it.	
2	After logging off to complete your day, you kettle down in the evening and decide to see if anyone noticed your post. You are pleasantly surprised that your post has received 7 likes and 15 comments. You click on the comments and your heart sinks. Amongst the jolly banter from friends are hidden a couple of nasty, even sinister messages about your post. What alarms you aside from the content of the messages is that you don't know the people commenting. You shudder and feel as though you are being stalked.	5
3	Say hello to the Keyboard Warrior, often referred to as a troll or hater. Your mind wonders why they would type such poison, especially when they don't know you and have never met you. Your evening is ruined. You toss and turn in bed, then awaken to a new day, put the kettle on and suddenly your mind tracks back to yesterday's post's reaction. Your mood darkens and you have a miserable start to the day.	10
4	Such 'trolling' has become commonplace in recent years. Social media has become a safe haven for haters. Being anonymous, or hiding safely behind the screen in their bedrooms, offers protection for people to say whatever they want, be it constructive or abusive.	15
5	So, what constitutes a troll? Who are they, how are they wired, what is their psychology, what drives their behaviour?	
6	They do not all fit into one particular box. However, they all demonstrate similar tactics. Often, they can be people who have been abused or are suffering abuse themselves. Feeling helpless, they project their inner misery onto others in the form of written abuse. They may suffer from an identity issue, an insecurity about their own identity. Their way of coping with this crisis or inner turmoil is to belittle others, which gives them a self-satisfied feeling of justification, that their lives mean something more than their own poor image of themselves. They feel they have no control over their own lives and seek to control others via their belittling behaviour. These types feel no remorse and rarely stop. This may be a pattern for their whole entire lives.	20
	[Adapted from an article posted online at: https://www.themckeownclinic.co.uk/the-psychology-of-a-keyboard-warriors/]	25

Refer to paragraph 1

- 5.1 Rewrite the word "tepid" (line 2) as an abstract noun. (1)
- 5.2 Correct the concord error in paragraph 1. (1)

Refer to paragraph 2

5.3 Correct the malapropism in paragraph 2. (1)

5.4 Rewrite the sentence: “What alarms you aside from the content of the messages is that you don’t know the people commenting” by using brackets to correctly indicate the additional information. (1)

Refer to paragraph 4

5.5 Explain why the writer has used inverted commas in ‘trolling’ (line 15). (1)

5.6 Rewrite the first sentence of paragraph 4 into the past tense. (1)

Refer to paragraph 6

5.7 Rewrite this sentence using an appropriate conjunction: “They may suffer from an identity issue, an insecurity about their own identity” (line 22-23) so that it is grammatically correct. (1)

5.8 Identify the spelling error in line 23. (1)

5.9 Account for the use of the hyphen in “self-satisfied” (line 24) (1)

5.10 Remove the redundancy in paragraph 6. (1)

[10]

TOTAL SECTION C: 30 marks

Total for Paper: 70 marks