



PAPER 1 BUSINESS ENVIRONMENTS BUSINESS OPERATIONS SUB- TOPICS

BUSINESS ENVIRONMENT

- Influences of business environment
- Challenges of the business environment
- Adapting to challenges of the business environment
- Business sectors

BUSINESS OPERATIONS

- Impact and challenges of contemporary socioeconomic issues on business operations
- Marketing function
- Production function



PAPER 2 BUSINESS VENTURES BUSINESS ROLES SUB- TOPICS

BUSINESS VENTURES

- Benefits of a company versus other forms of ownership
- Avenues of acquiring a business

BUSINESS ROLES

- Creative thinking and problem solving
- Stress, crisis and change man
- Professionalism and ethics